



**MARCUS OLDHAM COLLEGE**  
Developing Professionals In Agriculture and the Horse Industry

# **BACHELOR OF BUSINESS (Farm Management)**

## **CURRICULUM OUTLINE**

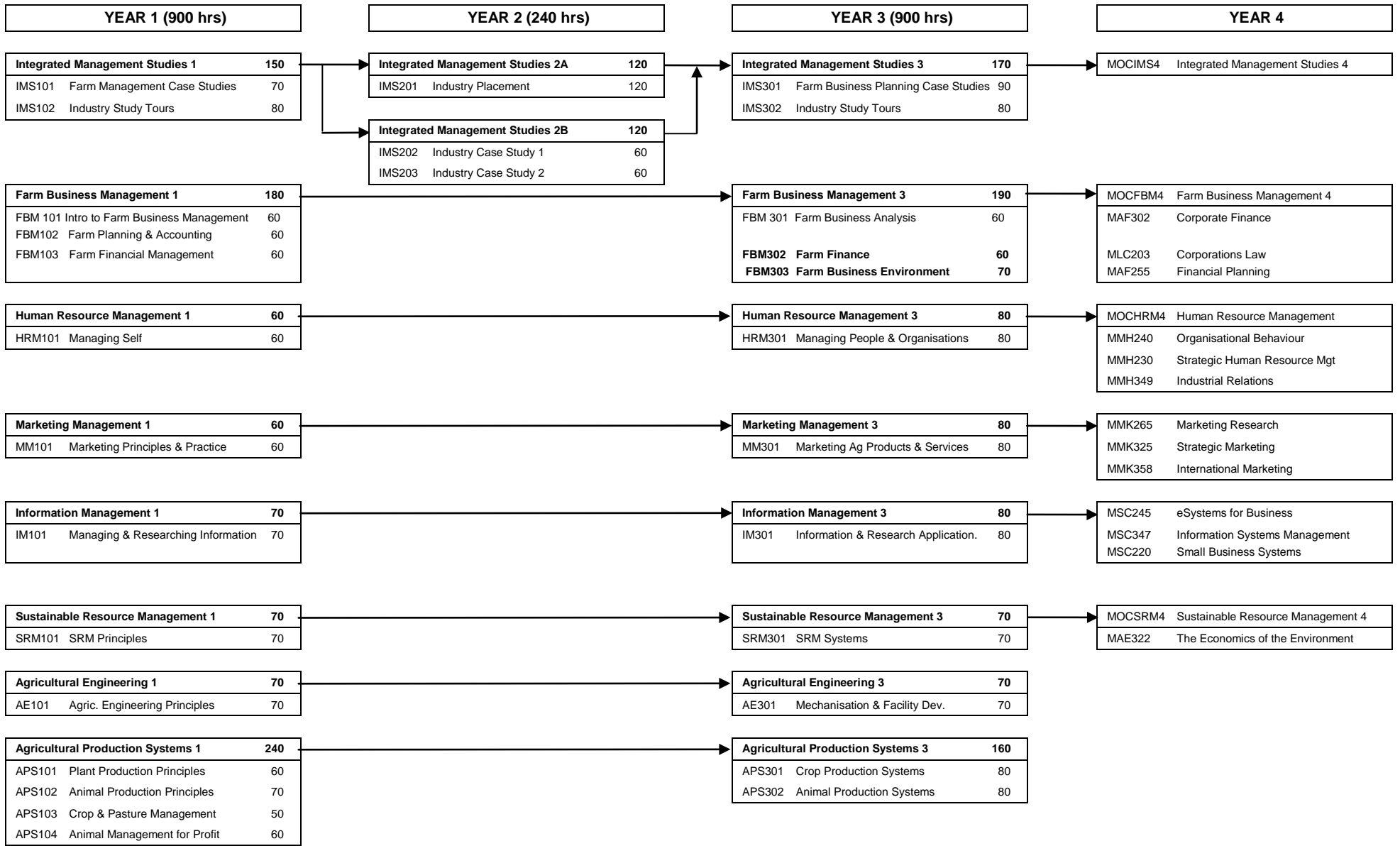
**Accreditation Period:**

**July 2008 to July 2013**

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# COURSE STRUCTURE



## YEAR ONE – FARM BUSINESS MANAGEMENT PRINCIPLES

	HOURS	SEMESTER	COORDINATOR
<b>TOTAL HOURS</b>	900		
Integrated Management Studies 1			
IMS101 Farm Management Case Studies	70	1 & 2	Tony Hudson
IMS102 Industry Study Tours	80	1 & 2	Tony Hudson
Farm Business Management 1			
FBM101 Introduction to Farm Business Management	60	1	Tony Hudson
FBM102 Farm Planning and Accounting	60	1 & 2	Tony Hudson
FBM103 Farm Financial Management	60	2	Tony Hudson
Human Resource Management 1			
HRM101 Managing Self	60	1 & 2	Tony Hudson
Marketing Management 1			
MM10 Marketing Principles and Practice	60	1 & 2	Campbell Jeffery
Information Management 1			
IM101 Managing and Researching Information	70	1 & 2	Des Umbers
Sustainable Resource Management 1			
SRM101 Sustainable Resource Management Principles	70	1	Jason Wheaton
Agricultural Engineering 1			
AE101 Agricultural Engineering Principles	70	2	Ian Farran
Agricultural Production Systems 1			
APS101 Plant Production Principles	60	1	Jason Wheaton
APS102 Animal Production Principles	70	1	Sam Inglis
APS103 Crop and Pasture Management	50	2	Jason Wheaton
APS104 Animal Management for Profit	60	2	Cam Nicholson

## YEAR TWO – INDUSTRY PLACEMENT

	HOURS	SEMESTER	COORDINATOR
TOTAL HOURS	240		
Integrated Management Studies 2A IMS201 Industry Placement	120	1 & 2	Jason Wheaton
Integrated Management Studies 2B IMS202 Industry Case Study 1	60	1	Jason Wheaton
IMS203 Industry Case Study 2	60	2	Jason Wheaton

## YEAR THREE – FARM BUSINESS MANAGEMENT APPLICATIONS

	HOURS	SEMESTER	COORDINATOR
TOTAL HOURS	900		
Integrated Management Studies 3 IMS301 Farm Business Planning Case Studies	90	1 & 2	Tony Hudson
IMS302 Industry Study Tours	80	1 & 2	Tony Hudson
Farm Business Management 3 FBM301 Farm Business Analysis	60	1 & 2	Tony Hudson
FBM302 Farm Finance	60	1 & 2	Tony Hudson
FBM303 Farm Business Environment	70	1 & 2	Tony Hudson
Human Resource Management 3 HRM301 Managing People in Organisations	80	1 & 2	Tony Hudson
Marketing Management 3 MM301 Marketing Agricultural Products and Services	80	1 & 2	Campbell Jeffery
Information Management 3 IM301 Information and Research Applications	80	1 & 2	Des Umbers
Sustainable Resource Management 3 SRM301 Sustainable Resource Management Systems	70	1 & 2	Ian Farran
Agricultural Engineering 3 AE301 Mechanisation and Facility Development	70	1 & 2	Ian Farran
Agricultural Production Systems 3 APS301 Crop Production Systems	80	1 & 2	Jason Wheaton
APS302 Animal Production Systems	80	1 & 2	Cam Nicholson

## YEAR FOUR – BUSINESS INTEGRATION AND DEVELOPMENT

	HOURS	SEMESTER (S= Summer)	COORDINATOR (*Deakin Staff)
<b>TOTAL HOURS</b>	720		
<b>Compulsory Units</b>			
MOCIMS4 Integrated Management Studies 4	120	1 & 2	Campbell Jeffery
MOCFBM4 Farm Business Management 4	120	1 & 2	Andrew Baker
MOCHRM4 Human Resource Management 4	120	1 & 2	Keith Abbott*
<b>Elective Units</b>			
MOCSRM4 Sustainable Resource Management	120	1 & 2	Cam Nicholson
MMH230 Strategic Human Resource Management	120	1	Bruce Hearn-McKinnon*
MMH349 Industrial Relations	120	1 & S	Dr Keith Abbott*
MMM240 Organizational Behaviour	120		
MAE322 Economics of the Environment	120		
MAF255 Financial Planning	120		
MAF302 Corporate Finance	120	2	S Ekanayake*
MLC203 Corporations Law	120	2	K Wheelwright*
MMK265 Marketing Research	120	1 & 2	Lisa McQuilken*
MMK325 Strategic Marketing	120	2	Jerry Soldatos*
MMK358 International Marketing	120	2	Ron Breth*
MSC220 Small Business Systems	120		
MSC245 eSystems for Business	120	1 & 2	Caroline Chan*
MSC347 Information Systems Management	120	1 & S	G Altmann*