

Law

Corporate Governance	MLM706
Corporate Governance and Ethics	MPA711
Introduction to Commercial Law	MLM720

Finance

Risk Management	MAS 702
Enterprise Risk Management	MAF754
Financial Markets	MAF 702

Marketing

Strategic Marketing	MMK733
Marketing Management	MPK732
International Marketing	MPK736
Global Trade and Markets	MPE711

Business Management

International Business Management	MPM735
Governing and Managing a Family Business	MMM725

Information Systems

IT Strategy and Management	MPC 741
Project Management	MSC756
Knowledge Management	MSC768
Information Systems Analysis and Design	MSC 705

Electives from Other Universities

Students wishing to choose elective units outside the list of approved units should contact the Director Postgraduate Programs at Marcus Oldham College to discuss the suitability of these units in an integrated program of study.

Marcus Oldham College

Established in 1962, Marcus Oldham College is an independent institution and respected nationally and internationally as a leader in farm business management, agribusiness and horse business management education. The College is located at Geelong Victoria.

The College's emphasis is on business management skills that are readily transferable across a wide range of careers, resulting in highly employable graduates.



For information contact:

Dr Dennis O'Brien
Director Postgraduate Programs
obrien@marcusoldham.vic.edu.au
postgrad@marcusoldham.vic.edu.au

Free Call 1800 623 500

Private Bag 116 Geelong Mail Centre Vic 3221
145 Pigdons Rd Waurin Ponds Geelong Vic 3216

www.marcusoldham.vic.edu.au

CRICOS Provider Code 00306D

Information correct at time of printing: March 2010



MARCUS OLDHAM COLLEGE
Developing Professionals in Agriculture and the Horse Industry

EXTERNAL STUDIES POSTGRADUATE PROGRAMS



Why Study a Marcus Oldham College Postgraduate Qualification?

- ▶ Marcus Oldham College has a strong and well established name in agribusiness and agricultural education.
- ▶ Lifelong learning is firmly embedded in our society. To keep abreast of technology and information changes in business, continual upgrading of qualifications and learning is essential.
- ▶ Employers expect staff to upgrade and hold relevant recent qualifications.
- ▶ Many of those who wish to gain a Marcus Oldham qualification are prevented from doing so because their circumstances do not allow them to move to Geelong to study full-time.
- ▶ Completion of postgraduate qualifications is achievable in a significantly shorter time period than a Bachelor's Degree.
- ▶ The Postgraduate Program at Marcus Oldham is designed with flexibility in mind.

Graduate Certificate in Agribusiness

Graduate Diploma of Agribusiness

Course Content and Delivery

The Graduate Certificate in Agribusiness and Graduate Diploma of Agribusiness are offered online with printed unit study guides, tutorial support from College staff and student chat groups. The Program also includes a short residential component at the College. Typically each unit comprises 12 weeks of study requiring the student to devote 10 hours per week to complete each unit. Students have the choice of part-time or full-time study.

The **Graduate Certificate in Agribusiness** requires students to successfully complete four units of study.

Students may graduate with the Graduate Certificate in Agribusiness or choose to continue their studies and complete an additional four units and obtain the **Graduate Diploma of Agribusiness**.

Entry Requirements

There are a number of entry levels available to students wishing to commence studies in the Postgraduate Program.

These include:

- ▶ applicants who already hold an undergraduate or postgraduate qualification and are seeking a qualification in agribusiness
- ▶ graduates with an agribusiness qualification wishing to upgrade their qualification and continue the path of life-long learning
- ▶ applicants with no formal tertiary qualifications, but who have several years of recognised industry experience at a managerial and/or technical level

Educational and Other Qualifications Assessed for Entry to the Program

Applicants will be selected on the basis of their ability to successfully undertake the course. Academic qualifications and relevant management and/or technical experience are assessed. Entry to the Program is on the basis of:

- ▶ a Bachelor Degree
- ▶ an approved Associate Degree, Advanced Diploma, Diploma or higher level vocational Certificate
- ▶ an approved postgraduate qualification
- ▶ relevant industry experience
- ▶ portfolio of professional development courses

Advanced Standing and Recognition of Prior Learning

Candidates with appropriate qualifications may be eligible for advanced standing (credit) in the Program. Those with significant relevant industry experience and associated learning outcomes may be eligible for recognition of prior learning.

Scholarships and Financial Support

The College has a range of merit based competitive scholarships and other forms of financial support to assist with fees.

Curriculum

The Graduate Certificate in Agribusiness consists of two core units offered by Marcus Oldham College and two elective units chosen from the list of postgraduate units offered by Marcus Oldham College, Deakin University or other approved universities. The Graduate Diploma of Agribusiness consists of an additional four units, including two core and two elective units. The core units in the Graduate Diploma are delivered by Marcus Oldham College, while the electives may be selected from those on the following list or from other approved universities.

Core Units in the Graduate Certificate

Contemporary Managerial Issues in Agriculture and Agribusiness	MOCMMI502
Farm and Agribusiness Systems Analysis	MOCFBM501

Additional Core Units to Complete the Graduate Diploma

Farm and Agribusiness Financial Analysis	MOCFBF601
Strategic Management for Agribusiness	MOC SMA602

Elective Units

Students may choose two electives in each of the Graduate Certificate and Graduate Diploma from those offered by Marcus Oldham and/or from those approved from Deakin University or other universities.

Elective Units Offered by Marcus Oldham College

Principles of Agribusiness Valuation	MOC PAV503
Agribusiness Marketing	MOC ABM603
Staff Management and Leadership for Agribusiness	MOC SML604

Approved Elective Units Offered by Deakin University

Delivery by Deakin University of the listed units is subject to student enrolments.

Accounting and Economics

Accounting for Management	MAA703
Accounting	MPA701
Economic Strategy for Business	MAE314
The Economics of the Environment	MAE322