



MARCUS
OLDHAM
FOUNDATION

The Learning Centre

Partnership
Opportunities

marcusoldham.vic.edu.au



Supporting great minds



The Learning Centre

**Fundraising Aim:
\$5 MILLION**

Australian agriculture is rich with opportunity. To ensure that our graduates are equipped to lead agriculture's future, we need to be educating more effectively and strategically than ever before.

What can only be described as one of the most important developmental projects in Marcus Oldham history, a state of the art Learning Centre will be constructed to allow the College to move into the 21st century by providing necessary opportunity for growth, renewal, teaching advancement, technological enhancement and a competitive edge.

So much more than just a building, this Learning Centre will have the phenomenal ability of escalating the educational experience of every student, graduate and industry professional associated with the College.

What this will mean for Australian agriculture is the assurance that future employees, managers and leaders are equipped with skills and knowledge never before available.

Valuing the significant relationships we have formed over our 55 year history, the Marcus Oldham College Foundation is delighted to offer a number of extraordinary partnership opportunities to our philanthropic friends and corporate supporters.

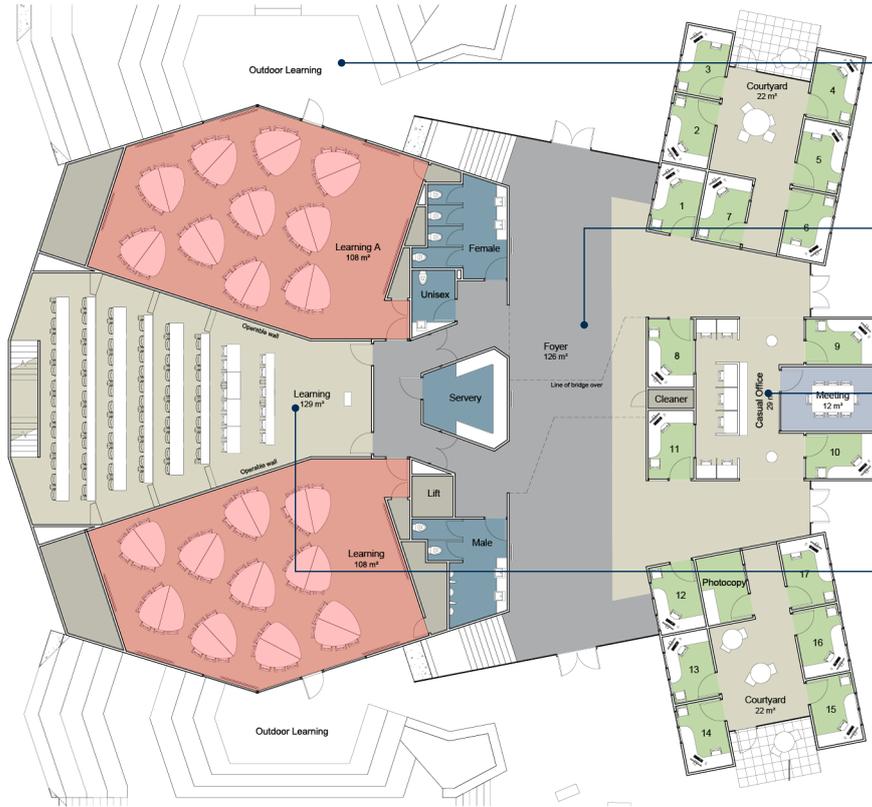
Together, through this Centre, we can make a firm statement to industry of our commitment to Australian agriculture by ensuring that the very best minds are produced to manage our most precious resources.



Architectural impression of the Marcus Oldham Learning Centre

A transformative design experience

Ground Floor



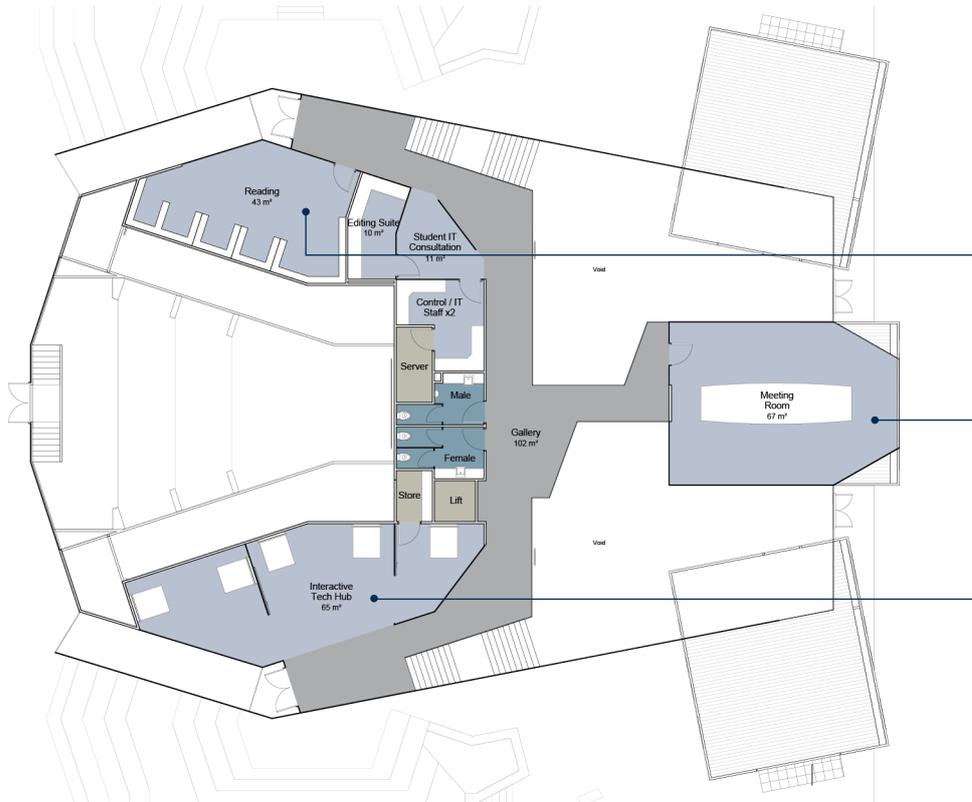
The Amphitheatre

The Foyer

The Academic Hub

The Learning Auditorium

Second Floor



The Reading Lounge

The Boardroom

The Tech Hub

The Foyer

**Naming Rights Investment:
\$1 MILLION**

This architecturally beautiful interior will fast become the heart of the College, providing an important connection into every learning space within the Centre.

This magnificent space will have a strong sense of agricultural heritage and celebrate our national representation and industry diversity through technological story telling.

The Learning Centre foyer will provide students with a direct link to the main teaching spaces and Academic Hub from both the residential and classroom wings. The foyer will also provide a central location for welcoming visitors and outside groups to the College.

Featuring soaring ceilings, sweeping staircases, a living green wall and kitchen facilities, this jewel in the crown will provide the College and visiting groups with an alternative space for learning and entertaining at various times throughout the year.

The College Foundation is delighted to offer exclusive naming rights of this magnificent space to one discerning philanthropic supporter.

This is a unique opportunity to imprint your support of Marcus Oldham and indeed Australian agriculture onto what will undoubtedly be the most accessed space within this national College.

Investment can be made via a one-off payment, or a pledge i.e. \$1 Million over 10 years, with a \$100,000 annual instalment.



The Academic Hub

**Naming Rights Investment:
from \$50,000**

The Academic Hub provides students with a direct link to College educators. It is a space designed for the sharing of ideas, informal discussion and curriculum development.

What makes Marcus Oldham unique, is the personal interaction students have with the lecturing team. The strong professional relationships developed on-site, carry through long after their time at Marcus Oldham.

The Academic Hub within the Learning Centre will ensure that lecturing staff are centrally obtainable to students from all areas of the College at any time.

In order to encourage important communication opportunities between students and the lecturing team both private and small group spaces have been incorporated into this area.

The Academic Hub features three zones, with the flexibility to customise an academic partnership package that can encompass one or all of the following:

- ▶ Entire Academic Hub: \$1 million
- ▶ Academic Zone: \$300,000
- ▶ Specialist Lecturer: POA
- ▶ Course/Unit: POA

Investment can be made via a one-off payment, or a pledge i.e. \$300,000 over 10 years, with a \$30,000 annual instalment.

One-on-one interaction



The Learning Auditorium

Naming Rights Investment:
from \$300,000

We are excited to present you with what will be the most important space within the College. The Learning Auditorium has the ability to hold up to 200 people across three dynamic spaces.

Designed to provide a range of flexible teaching spaces, the Auditorium has the added advantage of being able to bring an entire group together at any one time. This is of particular importance when international guests visit the College or industry leaders are digitally telecast from another part of the world.

With 21st century technical capabilities never seen at the College before, each interactive learning space will have the phenomenal ability to provide students with a range of learning experiences.

Through the vision of world renowned learning space environment specialist, Dr Peter Jamieson, every individual present in one of these areas will have equal access to learning through vision, sound and comfort.

This revolutionary and highly interactive space will be the benchmark in how a Marcus Oldham student is educated going forward.

The Auditorium will be offered to prospective sponsors as a one, two or three zone partnership opportunity:

- ▶ Auditorium (3 zones): \$1 million
- ▶ Teaching Space 1: \$300,000
- ▶ Teaching Space 2: \$300,000
- ▶ Central Theatre: \$500,000

Investment can be made via a one-off payment, or a pledge i.e. \$1 million over 10 years, with a \$100,000 annual instalment.

Flexible learning



The Tech Hub

Naming Rights Investment:
\$300,000

A place to experiment, create and communicate. Another aspect of learning that has never been available to our students before, yet essential if we are going to provide industry with the very best minds.

The Tech Hub will soon become one of the most dynamic and popular areas within the College. With technical capabilities that far exceed anything they have been able to access before, students will have a range of impressive technological equipment and programs available to them.

Inclusive of a fully sound proofed audio room and interactive spaces and devices, the next generation of student is going to be able to access, interpret and create technical information seamlessly and with incredible confidence.

The Tech Hub is an exciting opportunity for supporters who have already embraced the fast paced technological world and understand it's importance and relevance within global agriculture.

Investment can be made via a one-off payment, or a pledge i.e. \$300,000 over 3 years, with a \$100,000 annual instalment or \$300,000 over 5 years, with a \$60,000 annual instalment.



The Reading Lounge

Naming Rights Investment:
\$200,000

The aim of the Learning Centre is to provide a range of learning environments and spaces that will allow each and every individual to flourish both personally and academically.

Recognising the many ways in which an individual chooses to learn, the Reading Lounge aims to provide a unique space which promotes calm and clarity.

Complimenting the one of a kind 'wellness and resilience' program embedded into each course's curriculum, the Reading Lounge will be a place students can retreat to for quiet, uninterrupted reading time.

The significant collection of books that will be housed in this space, make it a superb place for reflection and knowledge gathering.

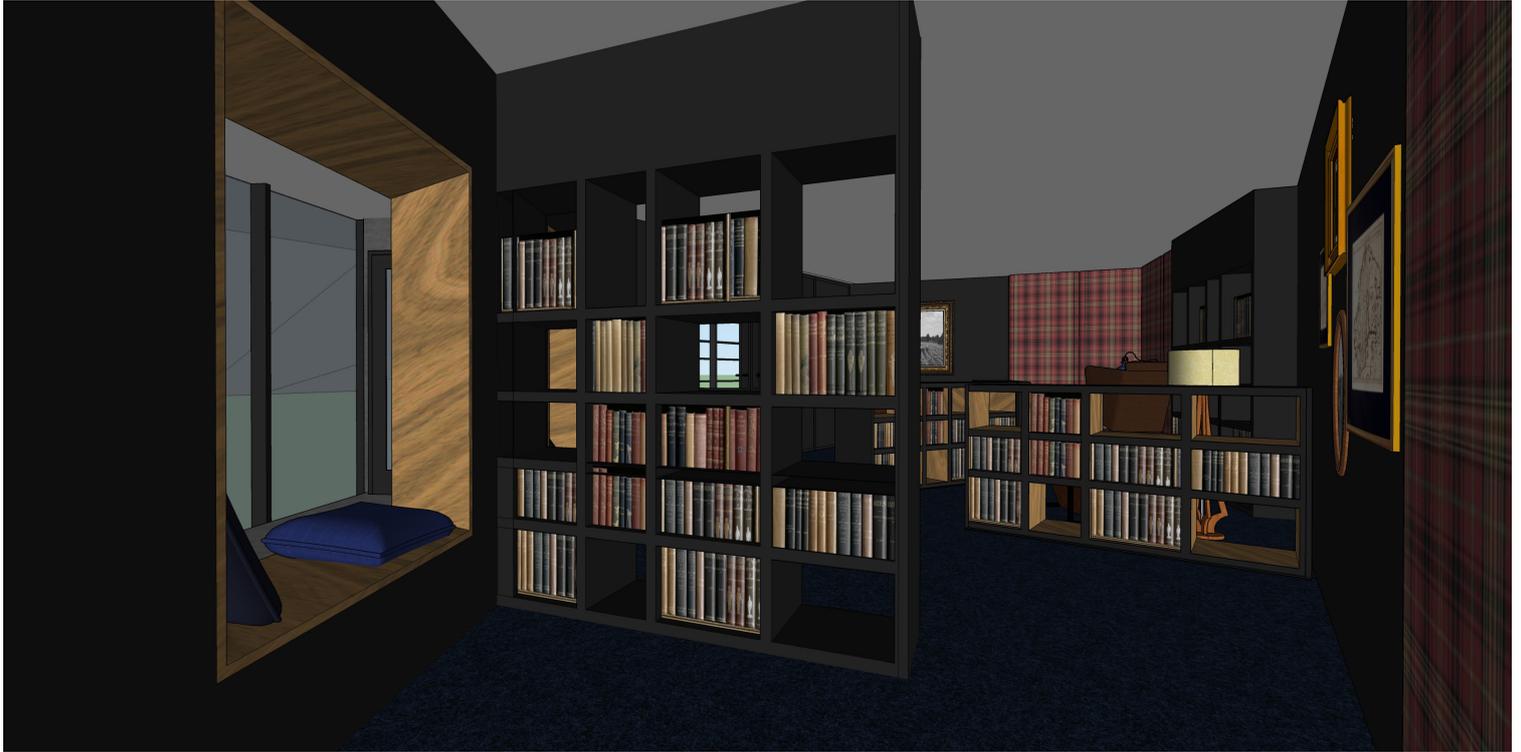
The Reading Lounge will appeal to those supporters who believe in the importance of personal discovery, literacy and the irreplaceable beauty of a book.

This Reading Lounge will be a very special part of the Learning Centre and will provide students with a refuge that is quite different to the other spaces within the building.

Investment can be made via a one-off payment, or a pledge i.e. \$200,000 over 4 years, with a \$50,000 annual instalment.



Space to breathe



Marcus Oldham Foundation

The Amphitheatre

COMMITTED
The Scobie and Claire Mackinnon Trust

Whilst business management education is our primary focus, equally important is its application to the real world. The Amphitheatre provides students with a unique opportunity for practical plant and animal discovery.

The Amphitheatre has been designed to allow inside education to spill out. Equipped with a range of practical and technical capabilities, this important area will allow students to carry out a range of practical investigations with the additional support of technology for more in depth demonstrations and direction.

This space has the ability to seat up to 200 people and can be used in various ways to support the traditional inside teaching techniques.

The Learning Centre Amphitheatre should appeal to our supporters who have a strong interest in ensuring best practice for the improvement and protection of our animal and plant production industries.

Investment can be made via a one-off payment, or a pledge i.e. \$200,000 over 10 years, with a \$20,000 annual instalment.



Purchase a Chair

The Learning Auditorium will have the ability to seat up to 200 people across three dynamic spaces. Donations of \$5,000 or more will be recognised with a plaque on one of these Auditorium chairs, providing Marcus Oldham supporters a lasting legacy.

Through the vision of world renowned learning space environment specialist, Dr Peter Jamieson, the chairs within this Auditorium will provide each individual present with access to different styles of learning, group collaboration and a variety of teaching methodologies.

If all the chairs within the Learning Centre are allocated, the Foundation will be \$1 Million closer to the campaign goal of \$5 million total monies raised.

**Naming Rights Investment:
\$5,000**

A great opportunity to commemorate a loved one or highlight your commitment to furthering Australian agriculture.

Investment can be made via a one-off payment, or a pledge i.e. \$5,000 over 5 years, with a \$1,000 annual instalment.

Seating great minds



The Boardroom

COMMITTED
The Beggs Family

A state of the art meeting room connecting global industry leaders. Advanced technologies and comfort will provide the perfect backdrop for high level discussions.

A private place for industry leaders to come together to discuss issues, trends and challenges faced by Australian agriculture.

The Boardroom will have the ability to seat up to 25 people, with sweeping views across the campus and state of the art information and communication technologies.

The Boardroom will appeal to supporters who place importance on bringing together, the very best leaders to discuss important issues and challenges facing industry.



Investing in a better future

The College Foundation is delighted to acknowledge the generous contribution made by Philip Myer through the provision of his Murradoc Farm in Drysdale.

The sheer passion and dedication that the Myer Family has towards educating young people and the betterment of Australian agriculture is exciting and extremely humbling.

Though our work is by no means done the The Myer Family's involvement in this project, together with additional support provided by the College ensures that the Learning Centre is 50% closer to realisation. The remaining funds required will rely solely on the generosity of the College Community.

It is anticipated that the construction of the Learning Centre will commence in late 2018, with completion planned for the commencement of the 2020 year. The College Foundation aims to raise \$5 million over this time.

The Marcus Oldham Learning Centre has been designed to keep environmental impact to a minimum, ensuring all infrastructure and processes address the following sustainability concerns:

- ▶ Energy Use & Energy Conservation
- ▶ Water Conservation & Protection
- ▶ Social Sustainability & Occupant Satisfaction
- ▶ Waste Conservation & Waste Minimisation
- ▶ Indoor Environmental Quality

We need your support

Marcus Oldham receives no government funding, so relies heavily on the generosity of its community to fund scholarships, bursaries and development projects.

Ways to support Marcus Oldham and The Learning Centre campaign include:

- ▶ A one off donation - donations of \$10,000 or more will be acknowledged within the Learning Centre's architecture.
- ▶ A pledge over the course of 3, 5 or 10 years e.g. a \$100,000 pledge over 5 years, equates to a \$20,000 annual instalment.
- ▶ A bequest - The Oldham Society allows benefactors to be recognised and thanked during their lifetime.
- ▶ In-kind donation - the provision of goods or services relevant to the construction or fit out of the Learning Centre.

Architects impression of acknowledgement board



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