



MOCOSA

MAGAZINE

Marcus Oldham College Old Students Association

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Max Holmes,
Student President of the
first student group in 1962
proposes the Toast to
Marcus Oldham College
at the 50th Anniversary
Celebrations.



Principal's Perspective

At the 2012 Ceremony, 103 students graduated and celebrated both individually and collectively the results of their own hard work and dedication. I explained to our graduates that I am confident their investment in tertiary education will prove to be a wise decision in their future career development.

I asked them to reflect on what they were doing, and where they were, prior to commencing their studies at Marcus Oldham. I invited them to spend a moment reflecting on the experience they have had at the College as a student, opportunities which many others would dearly love to have had. I acknowledged that they have completed a challenging and academically rigorous course and have every reason to feel proud of their achievements.

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A Productivity Commission report last year identified that higher levels of education are estimated to be associated with significantly higher wages. People who hold a tertiary qualification can earn wages between 30 and 40 percent higher than people with otherwise similar characteristics, who have not completed Year 12 schooling. There are other benefits they will enjoy as tertiary graduates beyond increased income. These include higher levels of saving, increased personal/professional mobility, improved quality of life for their children, better consumer decision-making, and more hobbies and leisure activities.

A Carnegie Foundation study found non-monetary benefits of higher education include the tendency for tertiary graduates to become more open-minded, more cultured, more rational and less authoritarian; these benefits are also passed on to succeeding generations. And so to the 2012 graduates, with their tertiary qualification and practical experience – they are in the box seat – the world is their oyster.

At this point in their life they do not know their full capabilities and what they will be doing in their future career. However, one thing is certain – situations will change and opportunities will present themselves. It will be up to our graduates to decide which direction they wish to take. I explained that the Marcus Oldham alumni comprise many entrepreneurial men and women. Our alumni have developed personal characteristics such as creativity, self-reliance, an investigative mind and the knowledge and understanding to identify and take advantage of opportunities. These are essential skills and values for life. In ten twenty, or thirty years time, I am confident the College will look at our 2012 graduates' careers with admiration. There are many graduate success stories before them.

In the past, entrepreneurs have often succeeded through drive, initiative and natural intelligence, unsupported by high levels of formal education. While it is likely

there will always be opportunity for such people, success now relies upon a greater emphasis on trained intelligence and technical skills.

Agriculture provides a plethora of opportunities for our graduates. The National Farmers Federation is up-beat about agriculture's future, promoting how farms underpin \$137 billion a year in production – 12 per cent of GDP, and that our farms directly employ 317,000 people and support 1.6 million jobs across the economy. Clearly agriculture in this country is big business. For young people considering a career in the rural sector, the future must look very bright.

Productivity Commission data indicates that only 7 per cent of the agricultural workforce hold a tertiary qualification. This compares with approximately 29 percent across other sectors. Clearly there are wonderful and extensive opportunities for people who hold both practical experience and a tertiary qualification.

The agricultural sector values practical skills and experience and this is a given and prerequisite for most farming operations. Value adding the skill set through education becomes the challenge for those wishing to move up the career path in agriculture and associated industries. To competently manage the complexities of business, now and into the future will require agricultural leaders to deal with a myriad of issues and challenges. Rest assured – the rewards are there for new entrants who are prepared to acquire solid practical skills and experience, complemented and supported by tertiary qualifications. If you know of young men and women who would benefit from a Marcus Oldham education, remind them of the support available through the College's extensive scholarship program. The College effectively manages, services and administers in excess of 20 scholarships and bursaries. It is also worth remembering that students are able to receive FEE-HELP which is similar to HECS.

Dr Simon Livingstone
Principal





What a sensational weekend we all had last September to celebrate the 50th Anniversary of Marcus Oldham College!

Almost **350** past students and staff enjoyed one of the largest social functions ever held at the College. The most anticipated weekend was kicked off with the launch of Mike Stephens' history of the College, "Daring to Differ". Great friend of the College, Neil Inall held the audience captive as we listened to his recollections of our great institution. The rural "Voice" as I like to call Neil, also looked into the "crystal ball" for Marcus Oldham and asked the gathering some challenging questions as to the direction we need to be heading, to fully capture and service our market

From the President's Desk

in the rural and equine sectors. I would like to again thank Neil for his ongoing support of Marcus, and for the giving of his time, not only on the night but throughout the whole weekend.

I would also like to thank all of the people involved in the bringing to life of our history, "Daring to Differ". To use a football term - "There was support and input from the Chairman to the boot studder". I would like to thank the College Council, the staff members, past staff members, the crew from MS&A, the History Committee and especially, Mike Stephens. Those who have read a copy of the book will agree that it is not just a history book, but more a story book of the times, the characters, the events and the fabric which tied it all together. I would also like to thank Rural Press for their very generous support and commitment to the project. Thank you again to all who turned this book from an idea into a great publication of which we can all be proud. Copies are still available at the office, and as Molly Meldrum used to say "do yourself a favour and buy a copy straight away".

The evening cocktail party was held in the Ivo Dean Centre and

surrounding courtyards. A great job was done by all getting the Centre in readiness and Lyn Cameron and her staff did a sensational job keeping the gathering "fed and watered". Delicious treats flowed from the kitchen all evening as did the wine, beer and did someone say...Bundy? It is fair to say that not too many brown fizzy drinks needed to be consumed before the stories became longer, larger and louder!

A great day was held on the Sunday Recovery, where "battle scars" were still being debated and denied. Attendees also had the opportunity to wander freely around the campus to enjoy all of the new developments which are shaping the future of our College. As my friend and Past President of MOCOSA, Graeme Burnham, said, "It was a bloody great weekend".

A few lines on a page cannot fully capture what a great time was had nor can it express the thanks which need be conveyed, but to all who attended and to all who helped to make the weekend such a success - my sincere thanks.

Good luck with your projects.

James P Bufton
MOCOSA President

Marcus Minds Weekend

At Marcus, our graduates are professionally prepared and ready for business. Our community of dynamic graduates are excelling as the next generation of well-educated, innovative and passionate industry leaders.

The inaugural 'Marcus Minds Weekend' last year was so successful that the College is holding it for a second year and embedding it in the College calendar.

The 'Marcus Minds Weekend' gives a taste of Marcus life to people interested in pursuing studies and careers in Agriculture, Agribusiness or Equine Management, but have no idea what to expect.

Recent graduates and College staff present interesting topics covering the three courses.

This Marcus experience will help people plan their investment in their career. At no cost, the participants stay on campus and also take part in evening social activities.

If you know someone who would benefit from the 'Marcus Experience' please let them know.

Information will become available on Facebook and our website.

**The 2013 Marcus Minds Weekend will be held from
6.00pm Friday 14th June to 1.00pm Sunday 16 June.**

Graduates of Excellence

Tim and Judy Croagh *Lusk*



Tim, Judy, Will, Tim and Bridget Croagh with sponsors **John Carson FM 77**, General Manager Stock & Land, and **James Bufton FM 94**, MOCOSA President

For the first time, this honour was bestowed on two graduates who met at Marcus Oldham, married and embarked on creating rewarding careers.

In 1982 Tim and Judy Croagh graduated from Marcus Oldham - Tim from the Farm Management course and Judy from Horse Management of which she was Dux of the course. As they did not have a family farm to return to, their plan was to develop a career in managing properties.

The first property was "Spring Creek" at Maldon, near Bendigo Victoria, owned by Marcus Oldham graduate, the late **Alastair Hamilton FM 63**, which was part of a group of properties that Alastair owned in the area. They spent 12 months there where Alastair had in excess of 50,000 sheep. Tim remembers lamb marking around 22,000 lambs that year.

Highlighting the Marcus network, the next property was a sheep and cattle operation owned by Marcus Oldham graduate **Donald Cameron FM 80** and located in the Midlands of Tasmania.

They loved Tasmania and ended up purchasing 'Evercreech' in the Fingal Valley with a syndicate group, where they managed this farming business for many years and where their three children, Bridget, Tim and Will were all born. 'Evercreech' is located on the South Esk River and when they first arrived there in 1987 the main enterprises were sheep and cattle and over the years a number of different crops and enterprises were developed. In 1996 "Evercreech" was sold and the family travelled around Australia for over three months working out what the next opportunity might be.

An introduction to a former student of Marcus Oldham, **Bruce Wilson FM 71** in early 1997 led to a drive around the Wilson property 'Murdeduke' at

Winchelsea Victoria, where outdoor sows were being run. Subsequently after this visit, the establishment of a business called Western Plains Pork evolved. After inviting various interested parties to participate financially in the business, Tim and Judy established the company in October 1997 and were enlisted to manage and operate this new company as well as being major shareholders.

The business leases and owns land at Mt Mercer in Western Victoria, 30 minutes south of Ballarat and 60 minutes west of Geelong. Western Plains Pork is a Bred Free Range piggery where all sows graze outdoors where they have ample shelter, water and wallows and the progeny are grown in large straw based 'eco-shelters'. There is a regular paddock rotation of pigs to new paddocks which prevents the build up of nutrients left behind

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*Graduates of Excellence
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by the pigs. This is important for the long term welfare of both the environment and the animals.

The Farm is part of the RSPCA Approved Farming Scheme which is based on the Five Freedoms – Freedom from Hunger and Thirst, Freedom from Discomfort, Freedom from Pain, Freedom to Express Normal Behaviour and Freedom from Fear and Distress.

Western Plains Pork started with a small herd of 400 sows and employed one other stock person. Currently the business has all its 2,900 breeding stock running in small paddocks stocked at 18 sows per hectare and employs 22 people. Of the 14,000 tonne of feed used annually, the company has two feed mills working on location and produces 60% of its own feed requirements.

*...but their use is a world first
for outdoor sows.*

As CEO of Western Plains Pork, Tim works towards making sure the company is innovative and is continually looking to the future.

In the last 12 months there has been the introduction of automatic feeders in the pig paddocks which has increased production efficiency and is definitely aiding in the management of the animals welfare. These automatic feeders are being used extensively in conventional piggeries but their use is a world first for outdoor sows. The company is also researching the use of virtual fencing which could help enormously with the relocation of paddocks every two years.

Judy manages the marketing side of the business. The company produces in excess of 50,000 pigs per year and has had a sixfold growth in business since its inception. The company supplies pork to fine dining restaurants throughout Australia and has also developed a retail brand called Mt Mercer Pork which can be found in butcher shops and some independent supermarkets. Western Plains Pork is also looking at export and speciality smallgoods. Consumers are now becoming animal welfare conscious and the company will continue to look for opportunities in this area. Pigs bred outdoors represent approximately

8% of total production in Australia compared to 40% in the UK.

Tim is a growers' delegate for Australian Pork Limited (APL), the governing body for the pork industry in Australia.

Judy is still involved with horses. Over the years she has been involved in a number of different clubs and committees and at present is part of the Equestrian Victoria Eventing Sub-committee and part of the 'Friends of Ballarat' Committee which runs a number of different events every year. For the past ten years Judy has been working with another Horse Management graduate, **Ewan Kellett HBM 96**, to develop the cross country course in Ballarat. 2013 will see the Horse Trials in Ballarat running a Three Star event for the first time.

Tim and Judy acknowledge Rod Ashby, an amazing mentor and friend who has helped them so much since 1985 when they first went to Tasmania, and continues to work with them in an advisory capacity.

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New Developments in Postgraduate Program

At the 2012 Graduation Ceremony seven students from the Postgraduate Program graduated with either a Graduate Certificate in Agribusiness or Graduate Diploma of Agribusiness.

They followed in the footsteps of three students who, in 2011, were the first graduates.

With our students scattered far and wide across Australia we were lucky to have Jonathan Drohan and **Angela Astbury Richardson HBM 88** attend the Ceremony.

Enrolments in the Program have been steadily growing as word gets out across the industry. Due to the external delivery and flexible study program of the course, the Program has been attractive to people from a diverse range of industries.

Students enrolled in the Program now range from professionals in the agribusiness industry and peak industry bodies through to farm owner operators wanting to get the edge on business decision making.

In 2013 Marcus Oldham is offering five elective units: Marketing, Staff Management and Leadership, Risk Management, Agribusiness Valuation and a Research unit which can also be done as a double unit. This along with our core units: Contemporary Managerial Issues in Agriculture and Agribusiness, Agribusiness Systems, Financial Analysis and Strategic Management, means that people can complete the Graduate Certificate and the Graduate Diploma from a range of well-rounded business disciplines. However, the course still has the flexibility to allow students wishing

to specialize to be able to choose units from other approved tertiary institutions.

We are also making improvements in the online delivery of the Program, with students being able to interact better with one another on the discussion board. With the use of tools, interactive tasks, how-to videos and a personalized approach, the course aims to increase the Marcus Oldham experience to our off campus students.

For information:
marcusoldham.vic.edu.au and
postgrad@marcusoldham.vic.edu.au



Angela Astbury Richardson HBM 88

Rob Egerton-Warburton *Farm Business Management 1994*

Winner Rural Leader of the Year and Finalist Farmer of the Year 2012

A seventh generation farmer from Kojonup Western Australia, Rob farms with wife, Jennifer, and daughters, Lucinda and Zara. Rob has always had a passion for farming, particularly within the sheep industry and natural resource management. With an annual rainfall of 550mm the farm business produces wheat, canola, barley, sheep, wool and meat.

Rob and Jennifer have diversified with innovations inside these industries and also developed 'Lucinda's Everlastings', and 'Zara's Golden Everlastings', involving the production of commercial wildflower seed for retail markets.

Rob's passion has gone beyond the farm gate, participating on various boards and committees that address his concerns and provide him with the opportunity to have input and offer direction and change.

Throughout Rob's farming career he has shown an industrious ability to convey the right positive message to farmers and peers, and as such is constantly asked to speak at meetings, appearing regularly in rural state-wide papers and radio programs like the ABC's Country Hour.

He contributes to a monthly blog for the ABC portal and enjoys writing a regular monthly column in the British 'Farmer's Weekly' providing insights from an Australian farmer's perspective to the international community.

Rob's concern for the long term viability of farming and the environment were of focus when he became a Board Member for the WA Sustainable Grazing on Saline Lands (SGSL) Producer Network (2002 - 2007). This was part of a National Program that was initiated in WA and supported a network of 60 grower groups from Geraldton to Jerdacuttup researching



productivity and environmental factors on saline land. Throughout the five years, innovations and processes instigated through the WA Board were transposed from West to East. A significant aspect of this included the highly successful regionally run 'grower-researcher forums' which Rob conceived.

Rob's influence within the sheep industry began at a local level with his appointment to the Merinotech Board (1994 - current), where his role has seen the development of a small breeding company involving a group of local farmers, into a large and respected firm providing outstanding intellectual property and Australian Sheep Breeding Values (ASBVs) to the breeding industry. His direction and support on this Board has led to growers having improved access to accurate genetic information on their livestock, setting a strong precedence for other breeding companies and organisations to follow. Rob found this experience on a board intriguing, and so went on to complete an Australian Institute of Company Directors course.

From his initial years of farming Rob chaired a cropping group, winning a prestigious award for his impressive yields in 1997, and starting a

cropping group to incorporate research bodies such as CSIRO.

Innovation and new ideas are at the forefront of Rob's farming practices, hosting field days and workshops to demonstrate methods of time efficiency and improved production.

In 2006, he researched and pioneered an idea for the use of grazing cereals, and conducted on-property trials. He then relayed the information to farmers at field days, workshops and conferences nationwide, to possibly revolutionise the way farmers can bridge the feed supply gap. This technology has now been adopted and used by hundreds of farmers across Western Australia. He also devised a sheep/lice control device, saving a farmer's valuable time and money; a system adopted by over one hundred farmers across Western Australia alone.

Rob recognized the importance of having access to timely and relevant R & D information for his area of farming in WA, and so in 2009 he conceived and instigated the idea behind 'Southern DIRT', a regional body providing information for farmers in high rainfall areas in

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*Rob Egerton-Warburton
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the Great Southern area. It is now a productive and self-funded regional agency, employing three staff, and potentially servicing 2,300 farming members covering eight shires across the Great Southern area.

In 2010 as a Nuffield Scholar, Rob undertook an international study of mixed farming systems and livestock to gain a broader, more comprehensive view of industries in Australian agriculture. A key finding from this Nuffield Scholarship was that 'increasing diversity increases opportunity and reduces risk' in Australian farming systems and since then has presented his findings at countless events and field days to 'spread the word' and help farmers realise the importance of diversity. He also presented to numerous research institutions and

farmer groups across America and England to highlight systems and opportunities within Australian agriculture.

Leadership at local and state levels assisted Rob to progress to the National Board of the Sheep CRC (2007 - current), being responsible for assigning \$145 million of research funding to projects within the sheep industry. Ensuring that research is directly applicable to the farm gate he is on the Commercialization and Adoption Committee within this organisation and been instrumental in contributing ideas and building progress towards the Information Nucleus Flock Phase II and the roll out of the new genomic and wool processing technologies. Rob is also Chair of the Sheep Industry Leadership Council (2011 - current).

Realising awards can help to put the issues he is passionate about on

the map and raise awareness where it is needed, Rob is not motivated by being in the limelight. However, his farming practices have received substantial recognition and include: finalist in the Great Southern Development Commission's Medal for Excellence in Natural Resource Management (2009), winner of the Western Australian Natural Resource Management Primary Producer Award and a National Finalist in the Landcare Primary Producer of the Year Award in Canberra in late 2010.

Rob firmly believes that younger farmers who have drive, ambition and vision need to be in leadership positions directing the future of agriculture. For too long the vision and direction has been dictated by those exiting agriculture rather than those at the peak of their productive performance.

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Hamish Shannon *Farm Business Management 2005* **2012 Young Live Exporter of the Year**

Hamish Shannon, Operations Manager for the North Australian Cattle Company was named the 2012 Young Live Exporter of the Year.

NACC is one of the largest suppliers of Australian cattle to Indonesia, where its parent company Elders International Trading operates its own feedlot and meat processing facility. Hamish 29 is responsible for overseeing the operations of NACC's northern business which focuses predominantly on exporting cattle from Darwin, Broome, Wyndham, Geraldton, Karumba and Townsville to the South East Asian market.

His responsibilities include coordinating NACC's shipments, managing AQIS compliance and documentation and overseeing supply chain assessments and the implementation of the Exporter Supply Chain Assurance System (ESCAS) in the company's export supply chains.

Hamish grew up on his family's fine wool, cattle and intensive farming property near Young in New South Wales before heading north after high school to jackaroo on Consolidated Pastoral Company's 'Newcastle Waters Station' in the Northern Territory. After running his own business for a few years, he yearned to return to agriculture and started in the live export industry and through the five years



has experienced the trade's highs and lows first hand.

At the ALEC/Livecorp industry dinner in Fremantle WA where he received his award, Hamish said he felt honoured to work in the industry. "I am passionate and optimistic for an exciting future in the cattle industry."

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Staff vs Students Golf 2012 (Queens Park)

STAFF	Strokes		STUDENTS	Strokes	Total
Rod Ashby & Sam Inglis	40	played	Charlie Cordingley & Wil Sauer	42	2
Andrew Baker & Peter McCann	50	played	Ryan McNulty & Henry Cowen	51	1
Scott Vanderkley & Toby Campbell	39	played	Archie Fletcher & Rob Sizer	44	5
Des Umbers & Duncan Ashby	46	played	Hamish Brett & Charlie Houston	41	-5
Total Strokes Holes Won	175		Total Strokes Holes Won	178	3
Average Strokes Per Round	43.75		Average Strokes Per Round	44.5	

Louisa Williams *Horse Business Management 1993*

Holder of the coveted BETA Award



Louisa's story starts with a love of horses. As a teenager she skipped school to ride out racehorses in New Zealand and upon receiving the New Zealand Thoroughbred Scholarship, crossed the Tasman to study Horse Business Management at Marcus Oldham. Stepping out on her career path, she gained experience at Cambridge Stud in New Zealand, Segenhoe in the Hunter Valley, J D Morish at Randwick in Sydney then, looking for adventure and opportunities, moved to Ireland to work at Ballydoyle and Coolmore. Happy in Ireland she accepted employment at Charlie Swan's yard in County Tipperary where she took out her amateur license and was twice champion lady rider.

Working as assistant to Swan, Louisa found herself spending a lot of time at the vets with horses being treated for leg problems. "A lot of these treatments are old-fashioned and very invasive, I thought there must be another way to treat horses with leg injuries," says Louisa. Based on her own experience of massage for

neck problems, she decided to try and make something herself that could help horses recover from leg injuries, and even prevent injuries happening.

...through this rehabilitation she got the idea for the award winning Ice-Vibe boots.

Patriot Games, a horse she had worked with since he was a youngster, snapped his tendon on the line at Aintree in the UK. Determined to keep him alive, she rehabilitated him and it was through this rehabilitation that she got the idea for the award winning Ice-Vibe boots.

Armed with just a modified massage seat from a car and some cold packs, she made a basic boot that massaged while it cooled and used it on a horse with long term leg issues. "Inflammation went down and scar tissue was significantly reduced. We knew from research that if you wipe out inflammation chemically, you destroy part of the healing process. I wanted to be able to reduce and control tendon and ligament damage without using drugs," Louisa explains.

With a grant from Enterprise Ireland, Louisa built a prototype

and trialled it on more horses. Within the year she was made redundant. "I had to sell my horses and somehow got a business loan from AIB to keep the project going. I knew I couldn't afford to do it alone and would need help. I pinpointed Horeware as my dream brand to work with," Louisa says. After working for a year and a half on her invention, Louisa finally met Tom MacGuinness, founder of Horeware, and pitched *Ice-Vibe* to him. "I met Tom at exactly the right time. I had run out of money. Tom literally swooped in and saved the day," says Louisa.

Horeware took on the development of the product to bring it to market. Launched in February 2012, *Ice-Vibe* won the coveted British Equestrian Trade Association (BETA) International Innovation Award and is now selling across the world under the Horeware brand. "*Ice-Vibe* came from my love of horses. It's a product for everyone who knows there is a better way to care for their horses," Louisa says.

www.horeware.com/ice-vibe



Scott Glasser *Farm Management 1979*

In control of their supply chain



Well-known Southern Queensland beef producers, Scott Glasser and his brother, Kerry, have developed a product that is in high demand and which consumers call by its brand name.

Yagaburne Poll Hereford Stud was launched in 1954 by their father, Don, and today the stud, which sells about 40 bulls a year, is run by Kerry, Mary-Clare and their son, Patrick (currently studying at Marcus Oldham). The 4,900ha property on the western Darling Downs also supplies the operation's commercial herd run by Scott.

Apart from taking care of the commercial side of the cattle operation on 12,000 acres at Goondimerri, Scott and his wife, Libby, along with their children, Sophie, Abby and Camilla manage the wholesaling of Yagaburne Beef through their meatworks in Millmerran. The operation processes and distributes 40 head

per week for up to 15 butcher shops from Brisbane and west to Moree.

Consistency of eating quality is what branded beef is all about.

The Glassers began vertically integrating in 1994 when they bought an existing butchery and meatworks (they have recently sold the butchery). "It was in the middle of a drought and we had to feed grain to get cattle to feedlot weights, so we figured if we were feeding them we may as well market them," said Scott who manages 500 breeders and buys in progeny from Yagaburne bull buyers to supplement the 2,000 head required each year.

Consistency of eating quality is what branded beef is all about. Yagaburne is a top of the range product and Scott believes that by taking control of each step of the supply chain and adhering to their strict production system they can assure a high quality beef product.

Glassers have control over the whole chain, from breeding, feeding, transporting and processing, to delivery of carcasses. There will be a cut-off point to future expansion so the Yagaburne brand is not compromised.

Yagaburne processes cattle at 10 to 18 months, 200 to 280 kgs carcass weight, and with 6 to 10 mm of rib fat. At weaning, adequate nutrition is ensured and the cattle continue on a rising scale of nutrition and the length of time they are on high-quality feed for finishing is important to ensure marbling. They are finished on a mix of perennial imported species like bambatsi, purple pigeon and buffel grass as well as native Queensland blue grass, and periods when they have free access to grain.

Always carried out under cover, the drafting and transporting is done by the Glassers and during processing the beef is 'tenderstretched'.

A dedicated Hereford man, Scott says it all comes back to the breed if you want eating quality combined with production efficiency. "We've been able to improve yields with some US genetics, and we've focussed our breeding on fertility over the years."

The business operates under Safefood, Queensland's quality assurance program and Farmwise Australia. With all the care and knowledge of the Glasser family it's not surprising that Yagaburne has a huge medal tally from national paddock-to-palate competitions.

When the GFC saw hide prices dropping, Libby and the girls added another entrepreneurial enterprise to the Glasser operations by opening *hideandseekrugs.com* to market floor rugs. Proving there's strength in the Marcus network the Queensland skins have gone in and around Melbourne to mainly contacts and friends from Scott's Marcus days more than 30 years ago.

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Jim Maitland *Farm Business Management 2006*

Thinking inside the packet

Jim Maitland from Clare in South Australia has developed a boutique farming and production project that he hopes eventually will take some of the speculation and uncertainty out of cereal farming. He created an alternative profit stream to ease reliance on mainstream commodities such as hay, canola and less exotic wheat species.

Fifth generation wheat grower, Jim is the brainchild behind Pangkarra Pasta – a durum wheat product and the only stone-ground, nutty, wholegrain range of pasta shapes produced in Australia from the ground up.

Not only has this business venture hit success, it also attracted a nomination for the 2012 Young Farmer of the Year. Jim says his inspiration and big thinking is a result of his time spent at Marcus Oldham.

In early 2010 some earnest conversations spearheaded by Jim eventually swung around his parents, David and Margot, to accepting his big idea. “At Marcus Oldham I learned about value adding and processing, and it made me realise the potential of what we had,” Jim said.

It was fine for Jim to have the idea, but it was really only possible to get started because of the skills within the family group. His parents have the grain, his wife, Katherine, has marketing and communications expertise, and his brother, Sam, has experience with consumer product distribution and sales.

Pangkarra’s recipe was settled after a great deal of research into milling, flour composition and manufacturers. The Maitlands chose Laucke, at Strathalbyn, for its stone-wheel milling facility. A wholegrain mixture was agreed on for its nutritional values (most pasta is made of semolina, the end-product of a wheat grain’s endosperm).



“We investigated self-manufacture and the required equipment then decided to undertake serious research of Australian manufacturers and finally chose an Adelaide based manufacturer,” said Jim.

The first Pangkarra pasta went on the market in March 2011 – attractively packaged and happily endorsed by the respected Maggie Beer and Stefano de Pieri. The range includes linguine, fettuccine, spaghetti, penne, pappardelle, lasagne and a spiral shape. Because the whole wheat grain is milled in such a way to retain the fibre-rich outer layer (bran), the nutrient-rich inner core (germ) and the starchy middle layer (endosperm), it is a different style of pasta to the highly-processed, mass-manufactured semolina

versions. It is a darker colour with a rougher texture and a delicious nutty flavour. Jim advises that the nutritional benefits are numerous – from nutrient and vitamin makeup to digestive benefits and a lower glycaemic index. “It is pasta well suited to someone trying to ration their carbohydrate intake,” he added.

Jim said the new project has not been without some fearful moments and essentially the farm funded the entire project. Such a level of boutique farming would not be commercially viable without the backing of the farm: the organic fertilisers, hi-tech, chemical free storage facilities, nitrogen-fixing alternate year crop rotations for soil management and specialised

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Wade Burridge *Horse Business Management 2005*

There's magic in the millions

Living in Singapore and currently the Magic Millions representative in Singapore, Wade has managed this region for the last five years. Over that time Magic Millions Singapore has taken market share in the region and attracted New Zealand Bloodstock and Inglis Bloodstock to also set up operations there. He credits Marcus Oldham as the reason he is in the racing industry and enjoying success.

An Australian Thoroughbred Scholarship winner, Wade went straight to Magic Millions after graduating and followed in the footsteps of former scholarship winner and good friend, **Chris Russell HBM 01**. He lived on the Gold Coast before studying at Marcus and always aimed to work at Magic Millions as he loved the way they were so innovative. Wade's father is a trainer in Singapore and Wade loves the way things happen in the South East Asian region.

The move to Asia was the first of its kind for Magic Millions. Wade was extremely lucky with his terrific mentor and managing director, David Chester, who believed in him, and in Magic Millions setting up in Singapore.

There was a great deal of the 'unknown' surrounding the move to Singapore as it was right at the top of the Global Financial Crisis and times were tough. However, Magic



Millions was still able to show a greater than 300% increase in the first year of sales to this region. Since then the Magic Millions product has grown stronger and stronger. Champions have been sold there over many years of supporting the Singapore region but the best one to come out of Magic Millions is the champion sprinter 'Rocket Man'. This horse won in Hong Kong and Dubai and also won the International Sprint Race in Singapore in 2011.

A good job always presents highlights and some of Wade's personal favourites are purchasing Singapore Gold Cup winner 'Risky

Business' and last year's champion two year old 'Pitstop'. Both were lucky enough to be trained by his father which really added to the pleasure.

Singapore racing has become so strong that breeders and sales companies have recognized the importance of this market and the effect it has on the middle market which is so important at the sales. Magic Millions has recently set up the brand new More Magic, three race series for three year olds, attracting support from Newgate Farm and Oakwood Farm. It is a \$500,000 series that has a bonus of \$150,000 to horses that were purchased out of Magic Millions' sires or that have been educated by Oakwood Farm or are by a selected Newgate Farm stallion. It is exciting for Singaporeans to be racing for this kind of money and it further shows the growth in this area and the importance the region plays in the Australasian market.

Wade recognises that he has received a great deal of support from many people and thanks his family who always supported his decision to go to Marcus. He acknowledges Nick Roe ('who in my year was my biggest supporter and always stuck his neck out for me') and he credits Nick for where he is in his career and enjoys 'chewing the fat' regularly with him and seeking his advice.

wade@magicmillions.com.au

*Jim Maitland
continued from page 10*

species selection of the durum wheat that makes his unique pasta.

The development is an interesting example of two lateral thinking generations cooperating and being prepared to put money on a niche project.

Jim also acknowledges that he had a steep learning curve when it came to marketing, selling and distributing a niche food product.

"The product has to walk the talk and if it gets pulled off the shelf (by consumers) it'll get re-ordered. Who knows, the pasta could be a star for us one day."

Pangkarra pasta is available in nearly every state and Pangkarra is also retailing stone-ground flour in 1kg bags.

For more information or to see where Pangkarra is stocked near you, visit www.pangkarrafoods.com.au

www.pangkarrafoods.com.au



Sam Pincott *Bachelor of Business (Agricultural Management) 2003*

Chooks make him a price setter



Starting out in sheep and cattle farming at Yea, north of Melbourne, Sam and Prue Pincott experienced severe drought and the devastating Black Saturday fires. Disenchanted by conventional farming, Sam and Prue looked for another approach and the philosophies of holistic management struck a chord. They then made a new home near Holbrook NSW with daughters, Amelia, Annabel and Abigail.

The undulating country of the 520ha Holbrook property which consists of creek flats to lighter loams with a 750mm rainfall, had been managed on a low-input regimen.

Embarking on an enterprise of rotationally grazing chooks behind a mob of cattle brought together two vastly different livestock types and required a brand new way of thinking.

In May 2010 Sam and Prue purchased an old caravan which they gutted and transformed into a movable chook house. Fifty hens were initially purchased and the concept of having chooks following the cow herd became reality.

A mob of agisted cows and calves, followed by the chooks are rotated around the property under a planned grazing structure with rest periods between grazings being up to 150 days. "We aim to have the grasses knocked down as mulch so the natural compost builds organic matter in the soil and retains moisture," Sam advises. The Pincotts target one hundred percent ground cover one hundred percent of the time to take advantage of every drop of rain. Herbicide is only used to control blackberries and no synthetic fertilisers are used.

What started out as an idea to improve soil biology has now grown into a business of its own, known as Holbrook Paddock Eggs. With the instant feedback (and subsequent demand) on the quality of the eggs, numbers have increased dramatically in two and a half years. Today the Pincotts run just under 5,000 hens and have recently purchased another property near Holbrook which is flat and far more suitable for the growing enterprise.

Custom sheds have been designed by Sam and Prue and built locally. These portable sheds are purely there for the hens to lay in and to roost at night whilst also providing access to water and supplementary

feed. The sheds are moved at least weekly onto a fresh area in which the cattle have just grazed. The constant moving enables the hens ongoing access to a fresh area whilst also maintaining the valuable ground cover within the paddock.

The portable system and notion of the chooks following the cows provides a wonderful story to be marketed to consumers, giving true meaning to the somewhat controversial term 'free range'. "People are really enjoying hearing our story and they enjoy the quality of the eggs. People are also starting to lean towards ethical farming and question where their food is coming from," said Sam. Needless to say, marketing has become a major component of the business. The business model has also changed significantly from the sheep and cattle model. "All of a sudden we are managing a weekly cashflow business in which we set the price for our product," says Sam. Marketing the story first, followed up with the consistent quality of the product, has demonstrated to Sam the importance of marketing and having the ability to stand by your product in order to receive the rewards.

The Pincotts are in the midst of another expansion phase which will see them reach 6,500 hens by Autumn 2013. The eggs are currently sold regionally as well as into Sydney, Melbourne and Canberra supermarkets, butchers, restaurants and farmers markets.

Due to the nature of the business there is a labour intensity that cannot be escaped. They currently employ one full time labour unit on the farm and three permanent part time ladies in the grading and packing shed.

"It has been a very rewarding experience so far. It really is exciting to receive direct feedback about our product from the consumers, not just the industry in general," says Sam.

pincott@activ8.net.au
www.holbrookpaddockeggs.com.au

Lachie Seears *Farm Business Management 2001*

Nuffield Scholar 2013

Lachie Seears, from Lucindale in South Australia, has been awarded a prestigious Nuffield Scholarship supported by the Grains Research and Development Corporation. Nuffield Australia is an organisation which provides an opportunity for Australian farmers to travel overseas on an agricultural research scholarship and Lachie will investigate world's best practise in supply chain management and value-adding of farm products.

Lachie works on the family farm in the high rainfall zone of South Australia, cropping wheat, barley, canola and broad beans. They also have some irrigated speciality crops such as carrot and lucerne seed grown under centre pivot irrigators and run a sheep and cattle livestock enterprise.

A desire to add greater value to broad bean production in his cropping rotation prompted Lachie, pictured with son Hugh, to apply for a Nuffield Scholarship. "While farmers can grow a high quality, consistent product, the skills involved in processing and value adding to that commodity to turn it into a consumable product is not widely known. I'd like to study the steps involved in taking a broad bean from 'Paddock to Plate', helping me understand how to process, value-add, market and export to the end consumer," Lachie explains.

Lachie says most farmers don't have the knowledge or confidence to establish supply chain relationships or deal with issues such as quarantine restrictions and currency trading. He hopes his Nuffield research will allow him to gather this knowledge and pass it on to



other farmers, with Gulfood 2013 in Dubai the first stop on his itinerary. "This expo is one of the largest with over 3,800 exhibitors last year representing over 80 countries. I will use this opportunity to establish and develop contacts to follow the supply chain process and research value-adding opportunities."

While he is in the Middle East, Lachie also hopes to visit Egypt, the destination for the majority of beans that are grown and exported from Australia, before heading to Jordan and Lebanon to look further at examples of value-adding.

lachie@boonderoopastoral.com.au

Tibetans visit Marcus

A delegation from the Tibet Academy of Agriculture and Animal Husbandry Sciences visited Marcus last December to learn about agricultural management in Australia. They were hosted by Dr Simon Livingstone FM 87 (Principal), Sam Inglis FM 66 (Director Farm Business Management), Fiona Chambers (Lecturer in Marketing and Communication) and Des Umbers (Senior Lecturer Information Technology).



Marcus Oldham will be at these Field Days and Equine Events in 2013

March 5 - 7	Wimmera	Horsham Vic
March 15 - 16	South East	Lucindale SA
March 16 - 17	Horse Racing	Melbourne
March 21 - 24	Farm World	Warragul Vic
May 2 - 4	Agfest	Launceston Tas
June	Sheep Show	Mt Taburra Qld
June 7 - 10	Melbourne 3DE	Vic
August 5 - 6	Sheepvention	Hamilton Vic
August 20 - 23	Agquip	Gunnedah NSW
August 28 & 29	Dowerin	WA
September 4 & 5	Newdegate	WA
September 17 - 19	Henty	NSW
September 24 - 26	Yorke Peninsula	Paskeville SA
October 1 - 3	Elmore	Vic
November 7 - 10	Equitana	Sydney NSW
November 14 - 17	Adelaide 3DE	Adelaide SA

Graduation 2012



Abbie O'Brien, Penguin Tas
Dux, Diploma of Horse Business Management
Emma Morel, Director Horse Business Management



Harry Kelly, Caramut Vic
Dux, Diploma of Agribusiness
Andrew Baker, Director Agribusiness

2012 Diploma of Horse Business Management

Pass

Henry Rupert	COWEN	Brisbane	QLD
Alix Foster	JOHNSTON	Newcastle	NSW
Ryan Alexander	McNULTY	Benalla	VIC
Isabella Giuseppina	SESTO	Hawthorn	VIC

Credit

Jessica Anne Elysabeth	FAREY	Frankston	VIC
Sarah Louise	HENLEY	Launceston	TAS
Derek	HIP	Mauritius	
Sunday Margaret	MILLER	Hampton	VIC

Distinction

Sophia Elizabeth	ANDERSON	Geelong	VIC
Abbie Mae	O'BRIEN	Penguin	TAS
Jason	ONG	SINGAPORE	

2012 Diploma of Agribusiness

Pass

Alastair Robert Wyllie	MACARTHUR	Graceville	QLD
James Ian	PATERSON	Balranald	NSW
Jack Charles	SCHWAGER	Narrabri	NSW
James Andrew Douglas	WILSON	Lightning Ridge	NSW

Credit

Rupert William Hulton	BALLINGER	Muttaborra	QLD
Hugh Edward James	COX	Torquay	VIC
Phillip Ross	DYE	Moulamein	NSW
Ben Stuart	FORRESTER	Broome	WA
Eloise Scarlett	HAIRE	Wee Waa	NSW
Eustie Noel Ronald	HILL	Mitchell	QLD
Jethro Max	HILTON	Naracoorte	SA
Ayden Fletcher	HOLMES	Theodore	QLD
Robert Andreas	INGRAM	Rockhampton	QLD
Prue Elizabeth	PHILLIPS	Yarrambat	VIC
James Douglas	SIMMONS	Warren	NSW
Alexandra Clare	WEBSTER	Goondiwindi	QLD

Distinction

Jock Marcus	BLACKMAN	Coonabarabran	NSW
Sam Mackellar	CHISHOLM	Alice Springs	NT
Alexandra Louise	PURCELL	Gracemere	QLD
William Oliver	WARNER	Mortlake	VIC

High Distinction

William Peterkin	CORLIS	Garah	NSW
Harry James	KELLY	Caramut	VIC

2012 Associate Degree in Agribusiness

Credit

Hamish Rollo	BRETT	Moree	NSW
Dan Bromell	HEARD	Horsham	VIC
Charles Alan	HOUSTON	St George	QLD
Leah Jayne	MORRISON	Hay	NSW
Benjamin Cameron	SKERMAN	Toowoomba	QLD

Distinction

Stuart Richard Leslie	AUSTIN	Charters Towers	QLD
Jessica Sarah	GREEN	Winchelsea	VIC
Katrina Louise	WOOD	Belmont	VIC

2012 Bachelor of Business (Agribusiness)

Mattie Janeane	CROUCH	Buckley	VIC
Kayla Estelle	DAVISON	Toobeah	QLD
Andrew David	GRAHAM	Coolac	NSW
Benjamin Richard	GRICE	Kolara	VIC
Hugh William	HAMILTON	Condamine	QLD
Toby Scott	HAMMOND	Oberon	NSW
Mitchell Dominic	HARRIS	Hay	NSW
Alexander Dunnett	MADDEN	Moree	NSW

Holly Jane	McDONALD	Port Lincoln	SA
Alexander George	ROBINSON	Purnim	VIC
Carl David	RODGER	Booroobin	QLD
Derek Cooper	SANDS	Sheffield	TAS
Andrew Robert John	SINNAMON	Baryulgil	NSW
Georgina Elizabeth	THOMSON	Winchelsea	VIC
	B.Laws		

2012 Advanced Diploma of Farm Business Management Credit

Timothy James	BATEMAN	Binna	WA
David Alexander	CHIRNSIDE	Kerang	VIC
Charles David	CORDINGLEY	Walcha	NSW
Archie Alexander	FLETCHER	Walcha	NSW
Alexander Noel	GRAHAM	Deniliquin	NSW
Rendall David	GROAT	Rankins Springs	NSW
Edward Pemberton	HARRIS	Uranquinty	NSW
Rosemary Louise	McCLYMONT	Goondiwindi	QLD
Nicholas Sean	McNAMARA	Culgoa	VIC
Henry Charles	MOXHAM	Binnaway	NSW
Alexander James Isaac	NORMAN	Gunnedah	NSW
George Douglas	PAGAN	Gilgandra	NSW
William Henri Charles	SAUER	Pipers Brook	TAS
Robert James	SIZER	Deniliquin	NSW
John Claude	STUMP	Rowena	NSW
Harry Barclay	WEBSTER	Talwood	QLD

Distinction

Samuel Douglas	ARCHER	Westwood	TAS
Timothy Curtis	CLAY	Cecil Plains	QLD
Cherie Simone	JOHNSON	Keith	SA
Andrew Geoffrey	LAIDLAW	Ararat	VIC
Stuart John	TAIT	Mandurama	NSW
Jonathan Redvers	TERRY	Hobart	TAS

2012 Bachelor of Business (Farm Management)

Joel Anthony	BANKS	Mt Mercer	VIC
Harry James	CARTER	Quirindi	NSW
Sam Michael	CLOTHIER	Lucindale	SA
Aidan Thomas	DELLAR	Mildura	VIC
Benjamin John Raleigh	EGAN	Warren	NSW
James Gordon Chute	ELLIS	Harrow	VIC
Louisa Watson	FERRIER	Birchip	VIC
Hugh Furnell	GOODING	Giffard	VIC
Scott James Wynne	JEWELL	Finley	NSW
Damian Robert	KELLY	Lock	SA
Darcy John	KILMARTIN	Shepparton	VIC
Daniel James	KORFF	Coonabarabran	NSW
Hugh David	LANDALE	Deniliquin	NSW
William David John	MERCER	Derrinallum	VIC
Thomas John Taylor	MURPHY	Moree	NSW
Sander Franciscus	NIJSKENS	Taroon	VIC
Jessica Tess	SULLIVAN	Ferntree Gully	VIC
Glenden Charles	WATTS	Yeungroon	VIC

2012 Bachelor of Business (Agricultural Management)

Robert John	YOUNG	Rockhampton	QLD
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2012 Graduate Certificate in Agribusiness

Angela Maree	ASTBURY	Epping	VIC
Jonathan Bartley	DROHAN	Burwood	VIC
Ross William	COGHILL	Grafton	NSW
Kirsty Frances	FLOWER	Frances	SA
Alistair Garry	SUTTON	Prahran	VIC
Caitlin	WYNNE	Naringal East	VIC

2012 Graduate Diploma of Agribusiness

Charles Alfred	GALBRAITH	Nareen	VIC
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Graduation 2012



Jessica Green, Winchelsea Vic
Dux, Associate Degree in Agribusiness
Andrew Baker, Director Agribusiness



Stuart Tait, Mandurama NSW
Dux, Advanced Diploma of Farm Business Management
Sam Inglis, Director Farm Business Management

Prudence Myer Campus

It is not every day that an institution like Marcus Oldham receives a gift of a \$4 million property. In the spirit of this donation the academic staff have jumped at the ample opportunities the Prudence Myer Campus presents as a teaching tool. The integration of the property into the curriculum involves investigating both theoretical and real world production and business issues.

Early in the year as part of Irrigation and Water Management, Ian Farran took the Farm Business Management First Year Students to the Prudence Myer Campus to measure the catchment area, storage capacity of the dams on the property and assess irrigation capacity for the olive grove.

As part of Intensive Plant Production, Toby Campbell took the Farm Business Management Third Year students on a tour of the campus. The visit was ably managed by Farm Manager, Ray Beedon, and introduced students to small scale olive oil production, including fertiliser, canopy and disease management. This was followed by a detailed tour of the oil processing facility and finished with a tasting of the various bottled products marketed as Lighthouse Olive Oil.

Following the announcement of the gift, Dr Ian Chivers from Native Seeds Pty Ltd approached Marcus Oldham in regard to undertaking a research project on *Microlaena Stipoides* at the Prudence Myer Campus. *Microlaena*, otherwise known as weeping grass, weeping rice grass or alpine rice is a cool season tufted perennial grass that can be utilised for grazing, parks, gardens, lawns and golf courses. The research

being undertaken at the Prudence Myer Campus is looking into its use as both an inter-row species that is adapted to heavy soils and shade, requiring minimal maintenance and also utilising it for production of grain for human consumption in a niche market.

The Horse Business Management students made a detailed assessment of the property for their final Case Study, looking at the property as an opportunity to develop a horse business and presenting a full financial and resource analysis of the business.

The Prudence Myer Campus has added greatly to Marcus Oldham and provides our students with an insight into a different production system and business structure than that usually encountered on our farm visits.



Lighthouse Olive Mill Shop

The high quality extra virgin olive oils at Lighthouse Olive Grove have continued to impress with a Gold Medal for the Picual variety oil at the 2012 Melbourne Fine Food Awards. The Picual also has won in previous years. What a great opportunity to arrange a high quality gift basket from the range of oils and other local produce.

Our very popular citrus olive oils are also selling fast from the Olive Mill Shop. Call in and see Rosie, taste the lemon, ruby grapefruit and bronze winning lime oil and check out the other local handmade and artisan produce. Discover the beauty of the grove by wandering through the Kalamata olive trees overlooked by the award winning Loam Restaurant.

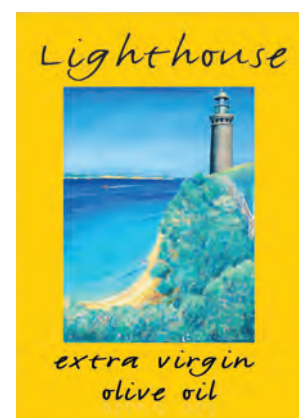
Rosie will happily show you the subtleties of the different varieties and blends and you are sure to be impressed by our quality.



"IT'S PICNIC TIME"
Choose from our farm fresh produce of Award Winning Extra Virgin Olive oils, Kalamata Table Olives and our new Olive Tapenade.
Open Thur-Sunday 11-4pm
Lighthouse Olive Mill Shop
P: 5251 1100
648 Andersons Rd, Drysdale
Mel ref 472 A4

The shop is located at the Prudence Myer Campus of Marcus Oldham College, 648 Andersons Road, Mannerim, easy to get to from Queenscliff, Drysdale and Portarlington. Phone Rosie on 5251 1100 for more details.

admin@lighthouseoliveoil.com.au
www.lighthouseoliveoil.com.au



The Centre for the Study of Rural Australia

In the second half of 2012, The Centre for the Study of Rural Australia conducted two forums at the College attracting strong interest from students and the wider community from the agricultural, agribusiness and equine industries.

"I Did It My Way" – Life Lessons from Australian Rural Entrepreneurs forum was held in July. The four Key Speakers represented an eclectic range of businesses and included Marcus graduate from Western Australia, **Jessica Blackwell HBM 2005** who started EquestriCare, a multiple award winning equine business providing services such as a massage, laser therapy, ultrasound, electrotherapy, deep tissue mobilisations and myofascial release as well as workshops and education. www.horsemassage.com.au

Jan Vydra, with business partner, William Pham, founded Australian Fresh Leaf Herbs. The business was established in Victoria in 2008 when the Directors identified an opportunity to consolidate the herb industry which was fragmented and unstructured at the time. www.freshleaf.com.au

Matt Pfahlert and his wife, Gina, live at Beechworth Victoria and are owner/operators of '1860 Luxury Accommodation'. In 2008 their business was voted by Travel and Leisure magazine as one of the top 50 places to stay worldwide. www.1860luxuryaccommodation.com

Nigel Pannett's role as MGI's Director of Agribusiness Solutions, (Melbourne), is to work with agricultural clients on succession planning, financial modelling, establishing farm partnerships, capital raising and

growth and development strategies. With more than 15 years experience in New Zealand and Australia, Nigel has a proven track record in setting up long term profitable partnerships. www.mgimelb.com.au.



Jessica Blackwell HBM 05, Jan Vydra, Matt Pfahlert, Nigel Pannett

Equine Reproduction – The McKinnon Way was the focus of the forum in August at which Dr Angus McKinnon shared his great wealth of knowledge in the field of equine reproduction. With his wide experience



in Canada, America and Australia, Angus has implemented ground breaking projects including embryo transfer from Eau D'Etoile, the most valuable mare in the Australian Stud Book, as well as the embryo transfer of a rare Poitou donkey into a surrogate standard bred mare, which was a world first.

Recognised for their Achievements Marcus Oldham proudly congratulates graduates:

- **Mark Swift FM 05, BB(AM) 09** Parkes NSW.
2012 Nuffield Scholar.
- **Peter Kaylock FM 80** Moulamein NSW.
2013 Nuffield Scholar.
- **Lachie Seeers FBM 01** Lucindale SA.
2013 Nuffield Scholar.
- **Rob Egerton-Warburton FM 94** Kojonup WA.
2012 Rural leader of the Year and 3rd place Farmer of the Year.
2010 Nuffield Scholar.
- **Jim Maitland FBM 06** Clare SA.
2012 Runner up Young Farmer of the Year.
- **Frank Archer Dip Agri 09** Cressy Tas.
2012 State Beef Rising Champion.
- **Grant Archer FBM 89** Longford Tas.
2012 Dairy Farmer of the Year and Runner Up Farmer of the Year.
- **Hamish Shannon FBM 05** Bakewell NT.
2012 Young Live Exporter of the Year.

Yes, we celebrated!

It was an historic weekend on 15 and 16 of September 2012 when graduates, partners, former and present staff came to the College campus to acknowledge the first fifty years of Marcus Oldham.

Guests, who had travelled from across Australia, thoroughly appreciated the relaxed style of the occasion; the layout of the Ivo Dean Centre allowed easy movement through areas; graduates marvelled at the modern, well planned building and garden developments and as many had not been back to Geelong for decades, they were astounded at the growth of the City.

A highlight of the weekend was the launch of the College's history 'Daring to Differ'. The well-written account by 1966 graduate, bush

poet and author, **Mike Stephens** of Yendon Victoria was launched by renowned country radio and television personality, Neil Inall. A long-time advocate of Marcus Oldham, Neil captured the audience's attention with his wise words which have been reproduced in this magazine for all to absorb.

The celebrations were highlighted by the Toast to Marcus Oldham proposed by the first Student President, **Max Holmes** of Port Fairy Victoria who credited Ivo Dean, the first Principal, for advising him to

study at Marcus Oldham where he would be taught how to do things, why you do things, and make you question what you do.

Principal, **Dr Simon Livingstone** a 1987 graduate, said "The weekend provided an opportunity for everyone who has been involved in the development of the College to celebrate its ongoing success."

Photographs are the best way to share the spirit of the weekend so please enjoy the 50th Anniversary Album.



Five of the first group of 14 graduates FM 1963:
Richard Pearse, Roger Olsen, Barry Mills, Max Holmes, Bill Reading



**Tim McGavin AdvCert Agri 94,
Dip Agri 99,
James Bufton FM 94**



**Roger Salkeld FM 67,
Antony Baillieu FM 71**



**John Burston FM 66,
Richard Boadle FM 67**



Gordon Evans FM 71



**Peter Stevens FM 83, Andrea Rudd FM 83,
Knox Heggaton FM 83**



**James Marriott FM 94, James Fitzgerald FM 94, David Horn FM 94,
David Weston FM 84, Wylie Wettenhall FM 93**



**Andrew Jackson FBM 00, BB(AM) 05,
Stuart Johnston FBM 02,
David Bufton FBM 02, BB(AM) 03**



**Wally Koch FM 66, Jack Hassell FM 67, Tom Ellis FM 74,
Ernest Ralton FM 74**



**Jim Riordan FM 93, Mark Inglis FM 92,
Ewen Peel FBM 98**



**Leigh Whicker FBM 00, Scott Dixon FBM 03, BB(AM) 07,
Richard Johnston FBM 98, Lachie Wilson FBM 01, BB(AM) 02**



**Ainsley Pexton FM 94,
Stewart Wills FM 92,
Jason Hagan FM 94**

*Gwenda and
Jack Hassell FM 67*





**Bruce Agnew FM 84, Mark Skilbeck FM 84, John Douglas FM 84,
John Waterhouse FM 84, Libby Skilbeck Story FM 84,
Ian Barnetson FM 84, Peter Griffiths HBM 82**



*Garth Massy-Greene
(former Farm Manager)*



Heather and Des Ryan HBM 92



Scott McKay FM 79



*Colin Hacking (Scholarships/former Lecturer),
Tom Frankcombe FM 90*



*Phoebe Moore, Helen Livingstone,
Michael Moore (Council)*



**At Sunday Brunch: Peter Bowler FM 83,
Ross Clarke FM 83, Martin Ballinger FM 82**



*Cathie and **John Bullock FM 67**,
Alan Blackburn (former Lecturer), **John Kane FM 67***



*Judy Wilson,
Tam and **Ian McMichael FM 67 (Council)***



*Liz and **Geoff Mosey FM 67***



***Jonathan Tinney FM 82**,
Greg Brinsmead, (Principal 98-02)*



*John Miles (former CFO),
Jo Stephens*



*Ruth Miles, **Adrian Kennelly (former Lecturer)**,
Trudy Griggs*



***Martin Wettenhall FM 73** and Sue Wettenhall,
Geoff Neilson (former Council)*



*Janet Craigie-McConnell
(Marketing),
Louise Brooks,
Bevan Brinkley FM 67*

*Carol and Cam Emerson
(Council)*





Hugh Brommell FM 66



Kim Tolhurst FM 72



Dugald McKay FM 84



Rob Liley FM 64



**Alix Turner FM 64, Bob Barclay FM 77,
Nick Keatinge FM 77**



*Ian Farran
(Lecturer)*



Pip and David Palmer FM 72



Shirley Easton and Gordon Driver FM 64



*Trish Taylor (Foundation Executive), Sarah Johnston Burnham
FM 02, Ian Taylor FM 72, Celia Burnham*



**David Hughes
FM 67**



**Leeson White
FM 84**



*Neil and Anne Inall,
Sam Inglis FM 66 (Director Farm Business Management)*



Bruce Wilson FM 71
(Council Chairman)



Neil Inall launches
'Daring to Differ'



James Bufton FM 94
(President MOCOSA)



James Bufton FM 94 presents 'Daring to Differ'
Limited Edition No 1 to **Mike Stephens FM 66**



James Bufton FM 94 President MOCOSA presents
'Daring to Differ' Limited Edition No 2 to Neil Inall



Author **Mike Stephens FM 66**



Janet Craigie-McConnell (Marketing),
Steve Morgan (former Lecturer)



Council Members, Back L-R: Cam Emerson, Michael Moore, Stewart McArthur, Robert Beggs AM, Ian McMichael FM 67, Max Jelbart, Dr Simon Livingstone FM 87 (Principal)

Front: Rob McGavin Agri 93, James Bufton FM 94,
Bruce Wilson FM 71 (Chairman), Robert Riordan, Richard Anderson



MOCOSA Executive: James Bufton FM 94,
Peter Griffith HBM 82, Sam Inglis FM 66,
Simon Livingstone FM 87, Graeme Harvey FM 71,
Mark Inglis FM 92



Student Presidents: Back L-R: David Laurie FM 85,
Leigh Whicker FBM 00, Mark Skilbeck FM 84,
Lachie Wilson FBM 01, BB(AM) 02,
Front: Ian McMichael FM 67, Michael Eyres FM 90,
James Marriott FM 94



*Gary Pettigrove (former Lecturer)
Kay and Tony McMeel (CFO and former Lecturer)*



*Helen Richardson, **Philip Reid FM 67**,
Jim Richardson (former Lecturer)*



*Julie Downer, **Rob Gardner FM 72**,
Charles Downer FM 72, Jill Gardner*



***Don Coles FM 80** and Elizabeth Coles*



***Paul Bowman FM 71**, Wendy Dennis,
Robert Bugge FM 71*



***John Waterhouse FM 84**,
Gus Poulston FM 91*



Stephen Morell FM 70
and *Colleen Morell*



Ailsa and Laurie Paltridge HBM 80, Peter Griffiths HBM 82,
Simon Livingstone FM 87



Mark Miller FM 81 and Lynne Miller, Peter Bowler FM 83



Russell Keath FM 73 and Lorraine Keath



Jessica and Anthony Mulcahy RBM 02,
Greg Brinsmead (Principal 98-02)



Lachlan Polkinghorne FM 80 (Lecturer),
Anthony Baillieu FM 71 (Foundation Chairman),
Philip Taylor FM 71



*John Anderson
(former Lecturer)*



Bernie Boot FM 71



*Bruce Tanner
(former Student
Residences Manager)*



*Ian Blair (former Lecturer),
Janet Craigie-McConnell (Marketing)*



**Max Holmes FM 63, Felicity Johnston (former Foundation),
Geoff Johnston, Graham McConnell (Principal 78-94)**



**Kirsty Casey Inglis Agri 97,
Sam Inglis FM 66**



**Jeremy Lindsey FM 92,
Stephanie Brouder FM 94**



Peter Norrish FM 88



*Catherine Robertson,
Ray Phillips (former Lecturer)*



**Geoff Foletta FM 67,
Bill Reading FM 63**



**Andrew Gubbins FM 70,
Stewart McArthur (Council)**



**Rod Chisholm FM 93,
Jim Riordan FM 93**



**Peter Oddie FM 65,
Morag and Geoff Mann FM 64**



**Richard Hawker
FM 87**



**Stuart Drinnan FM 87,
Fil Alvarez De Toledo FM 93**



*Principals: Graham McConnell (78-94),
Dr Simon Livingstone FM 87 (03 – current),
Greg Brinsmead (98-02)*



**David Robertson FM 79, Graeme Burnham FM 73,
Geoff Williamson FM 70**



*First students Max Holmes and Richard Pearse
stand beside the tree they planted 50 years ago
outside the front entrance to the
Hostel and Dining Room*



Jennifer Jones Retires

Jennifer Jones has opted for retirement after 30 years in administration at Marcus Oldham. She commenced as Secretary to Director of Horse Management Course, Dr John Stewart, in May 1982

and was very involved as during this time Dr Stewart was active in building up the course which was first offered in 1979.

In January 2005 Jennifer accepted the appointment of Management Administration Officer. In this role she liaised with and was Minute Secretary to Council, and worked closely with the Principal. Jennifer's three decades of dedicated and loyal support was recognised by Mr Robert Beggs AM, former Chairman of Council, who presented her with flowers and the College history 'Daring to Differ' signed by all the Council members.

Jennifer's friendship, kindness and travel tales will be missed by many, and we wish her and Kerrin all the best and safe travels as they embark on yet more adventures within Australia and overseas.



Retirement for Ian McMichael

Ian McMichael FM 67, Student President and Marcus Oldham Council Member last November chose to retire from the Council after 27 years.

During his tenure, Ian has been a tremendous ambassador for Marcus Oldham and had held the position of Chair of the Planning, Building and Facilities Committee for many years which has overseen numerous major projects at the College.

His passion for Marcus Oldham is such that he travelled for many years from his home at Holbrook NSW to Geelong for the meetings and to attend other functions. When he moved to Tasmania, Bass Strait was certainly not a hindrance to his commitment to Marcus Oldham as Ian continued to show the same depth of interest and involvement.

The College community wish Ian and his wife, Tamara, well in their life at Ouse Tasmania.

ianmcm@harboursat.com.au

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Neil Inall's Address At The Celebration Of The Launch Of The History Of Marcus Oldham College

15 September 2012

Marcus Stuck With Its Knitting

Bruce, Graduates, staff people, Council people and all those of you who love this College, love what it's about and love that it lasted 50 years! We ought to drink to that! And we ought to drink to those who support Marcus in so many ways - support the College, support the Foundation, support the Leadership Course and support the Centre for the Study of Rural Australia - and what they've achieved over the past 50 years.

I am honoured to have been asked to launch this history of Marcus Oldham. Indeed I am very grateful for my long association with this College. I can still remember back to 1962, which might surprise some of you, when the College was established. We had no IPADS, no CD'S, we'd never heard of EL NINOS let alone NO TILL, solar panels or wind farms, and every morning we carefully checked out our vehicles - checked the water, the tyres, the oil and the fuel.

My association with Marcus started when the great Ivo Dean was Principal. He invited me to speak at a graduation and to present the awards. I sweated on that speech for days beforehand. Annie and I arrived feeling anxious, and then Ivo introduced me to a man who we were told was the Chairman of the College Council, not only that, he was a conservative politician - indeed, a federal politician. We bowed. Then much to my surprise that man proceeded to thump my chest saying ONLY 7 minutes, no more - seven minutes. I was horrified! What about all those excellent paragraphs that I'd sweated blood to produce? I smiled sourly and went away and slashed a paragraph here and a paragraph there. A frightening experience.

ANYWAY I told that story in the main office here a few months ago and one of the girls popped out

from behind her computer and said loudly, "I know who you mean. He is still like that."

This book, this manifestation of James Darling's dream records the people who have ensured the longevity of Marcus Oldham, if you like, its sustainability. People like Ivo Dean, Bruce Wilson, Jim Richardson, the Honourable Stewart McArthur, Robert Beggs, Geoff Neilson, John Miles, Graham McConnell, Greg Brinsmead, Simon Livingstone, Mike Stephens, Ian McClelland, Sam Inglis, Janet Craigie-McConnell, Sandy McKenzie, Lachlan Polkinghorne, Adrian Kennelly, David Goodfellow, Jennifer Jones, and many, many others I don't know - and now of course, Phillip Myer and his recent wonderful gift to Marcus Oldham, of the farm at Drysdale.

Ladies and Gentlemen, the Mission Statement of this College is very clear and simple - 'To advance agriculture through innovative education programs.'

Those programs, the statement says, are to develop industry leaders who embrace change, demonstrate ethical standards and best practice and to foster an open mind. Nothing's much more important than those aims.

Marcus Oldham has survived because of its independence, the fact that it hasn't been deterred from its Mission, and to its commitment to practical, on-farm work as part of each student's learning. And it's survived because of the lack of government involvement, apart from going for some financial help from, would you believe, Edward Gough Whitlam back in the seventies. It has survived the 20 years of the downgrading of agricultural courses at most of Australia's universities and the old agricultural colleges. Why has that happened? I think it's because

the administrators' bellies are full to overflowing - they never need to think about how important agriculture is in their daily lives and to the nation's exports. They are ignorant AND we have been lazy about turning that ignorance around. I have a theory that because we are all so well fed the majority of Australians have no knowledge of or interest in where their food comes from and do not care if the bulk of it comes from other countries.

On top of that it's become very hard in most parts of the western world to persuade young people and their parents that there are a host of job opportunities in agriculture and related professions. That situation has led to a number of official inquiries here recently about agricultural education - the Victorian Government, the Senate which produced a limp report and now another is underway for the NSW Government. I know this will sound as though I am talking from a pulpit, but all of us here who are passionate about agriculture ought to tell the wider community, and tell it often, how fortunate we are with our food supplies - first, their safety and then their variety. Then we ought to tell the 'know nothing' brigade that Australian farmers are among the very few in the world who receive NO production subsidies. And we ought to tell them that Australian farmers levy themselves for research to help lift productivity. What's more, the Federal Government matches their contributions dollar for dollar - and that support is bi-partisan.

And so Marcus Oldham has survived. What else has survived the past 50 years? The ABC's longest running radio program THE COUNTRY HOUR has survived and so has its weekly rural TV program LANDLINE. You will not find much like those programs anywhere else

in the world. On top of that we are still free of the world's worst animal diseases including the varroa mite which could destroy the bee industry.

In the past 50 years the CSIRO's Animal Health Laboratory was established at Geelong, the National Farmers' Federation was founded, the very ambitious BTEC program - the Brucellosis and TB eradication program was completed nationwide, the profession of farm management or agricultural consulting was born and has survived, and women are now allowed to play a prominent role in agriculture - pretty much at all levels from the paddock to the board room.

We ditched the superphosphate bounty, statutory marketing schemes, like a reserve price for wool, and encouraged farmers to run smart research groups of which Birchip is such an outstanding example.

What should Marcus Oldham do now, in this Asian century, in a situation where between now and the middle of the century the globe will need 70 percent more food? 70 percent MORE! Megan Clark, the Chief of the CSIRO says we will have to increase yields, reduce waste in the whole food chain and reduce demand for food. She says a billion of us eat TOO MUCH.

Should Marcus stick with what it is doing now and nothing more? I am sure we all have opinions about what it should retain. But what should it add to its education mix?

In an unusual but hopefully valuable approach Mike Stephens lists the opinions of some agricultural educators and thinkers, in the back of this book.

Rob Napier, the former Principal of the former Orange Agricultural College has proposed, among other things, that this College speak out more - have a public voice on agricultural issues including policy. Gone are the days when university professors and industry leaders expressed their considered and forthright views on contentious issues like piping H₂O from the Northern Territory to the Murray, to aboriginal land rights. Intellectually we are poorer because of that - Marcus could fill that gap. Sure you'll get plenty of 'wild gun fire' but someone has to put facts refuting most of those tweets as well as wild claims in the Herald Sun and the thousands on Facebook.

Napier also proposes a stronger focus on teaching here, or put another way, a stronger focus on helping people to learn and fostering a love of learning - life-long learning.

And I will tell you my three suggestions. This country needs a bold, innovative course that combines food production with human nutrition and the environment. Not easy to do that but Marcus could do it - remember it's an innovator.

And hopefully Marcus will soon have aboriginal students, as well as students from Indonesia and

Papua New Guinea, and it ought to make learning a foreign language a compulsory part of some courses. Why? Our professional skills in managing crops and animals in our inhospitable climate are envied the world over, and those skills plus being able to speak Spanish, Chinese, Portuguese and Swahili would be a huge advantage to the next wave of Marcus Graduates.

I hope Marcus is never tempted to provide courses ONLINE only. One of the great strengths of institutions like Marcus is living in, learning to mix with and grow with people we like and those whom we find hard to tolerate, PLUS having fun, as many of you here tonight will remember.

Back to this book - and I hope you'll buy a copy. Mike Stephens does not hold back from taking an analytical look at the past 50 years here, with a very strong focus, thank goodness, on people, and he highlights all those people who have given so much time and energy to sustaining this College. I mentioned some of them earlier. And he honours those graduates who, like himself, have made outstanding contributions to the profession of agriculture.

And so Bruce, (College Chairman) I have great pleasure in launching the 50 Year history of this unique and very important institution. This history of Marcus Oldham - "DARING TO DIFFER". Let's drink to its next 50 years with the hope it will grow even stronger and stronger.

Have you ordered your 50 Year merchandise yet?

Available online at marcusoldham.vic.edu.au is the collection of merchandise recognising the first 50 years of Marcus Oldham. Order your own piece of memorabilia now.

The story of Marcus Oldham College 'Daring to Differ' is most definitely a 'must-read'.

The leather bound and individually numbered edition is a collector's item and a piece of history.

Limited Edition
\$105

Standard Edition
\$58

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\$25

Caps
\$12

Lapel Pin
\$10

Tie
\$25



Leadership Program Fosters Tasmanian Camaraderie

Tasmanian participants who have attended the annual Marcus Oldham Rural Leadership Program gathered in Launceston for the 'Rustlers Reunion' on 13th October 2012.

The event was initiated by Tasmanian Women in Agriculture (TWiA) and Marcus Oldham was delighted to be able to partner

with the group to run such a successful day. Marketing Lecturer, Fiona Chambers, had a major role in leading discussions and ably represented the College as they visited a farmers' market and study tours to farms.

The Organising Committee:

Back (L-R) Annette Reid (2011), Maureen Holland (2008), Fiona Chambers, Rosie McKinnon (2007).

Front (L-R) Glenda Wootton (2004), Sue Martin (2008), Cheryl McCartie (2004), Aleta Jones (2012), Davina Gregory (2007).



Sports Presentation Dinner

Congratulations to the winners and runners up who received awards at the Student Sports Presentation Dinner on Friday 2nd November 2012.

Tute Group Trophy

Term 1 Competition:

Winner: Toby Campbell

Runner up: Deanne Whelan

Inter-Year Trophy

Longdrop Shield:

FBM 3 48

Agribusiness 1&2 45

FBM Year 1 42

HBM 30

The competition was close all year but was clinched by the Third Year team winning the Inter-Year Darts Competition held in Beijing in September – the First Year team forfeited by failing to show up for the event!

Beach Sports:

Male Beach Flag

Charlie Cordingley

Female Beach Flag

Hannah Anderson

Cross Country: James Simmons

Shooting:

Top Gun at Intercol: Ed Durham

Netball:

Best and Fairest:

Hannah Anderson

Rugby:

Best and Fairest: Ben Skerman

Runner up: Charlie Cordingley

AFL:

Best and Fairest: Cam Robertson

Runner up: Wil Sauer

Horse Events:

Racing: Jason Ong

Feed Lot Award:

Alastair Macarthur

Best Contributor: Sam Archer

The Stud Award: Rob Sizer

Intercol Sports Results 2012

Friday 26th October

Shooting:

Winner Longerenong

Runner Up Marcus

Overall Top Gun -

Ed Durham (Marcus)

Football:

Winner Melbourne Uni

(By 1 Point)

Runner Up Longerenong

Netball:

Winner Marcus

Runner Up La Trobe Uni

Overall:

Winner Longerenong

Runner Up Marcus

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Foundation News

Cocktail Reception

The Foundation Cocktail Reception in 2012 was held at the RACV Club Melbourne on the evening of Thursday 26 July. The function is held to highlight and thank our many sponsors and supporters of the College and acknowledge our scholarship students.

Guest speaker, Mr Don Heatley, Former Chairman Meat & Livestock Australia spoke with passion about his reflection on live export. **Alexandra Webster Dip Agri 12** and recipient of the Warrakirri Agricultural Trusts Scholarship spoke on behalf of the scholarship awardees and told us of her journey in life so far and what inspired her to come to Marcus.

The evening was most enjoyable for guests and students. Marcus Oldham welcomed the opportunity to recognise the amazing ongoing support from our graduates and friends.

Photos of the evening can be found on www.marcusoldham.vic.edu.au/events/annual-cocktail-party-2012

Hamilton Sheepvention Function

The Marcus Oldham Hamilton Drinks Party continues to see a great representation of Marcus graduates and friends, with over one hundred guests attending the function on August 6 during Sheepvention.

The night held at the Hamilton Club is a great catch up for graduates from five decades of the College. **Dr Simon Livingstone FM 87**, Principal and **Antony Baillieu FM 71** Foundation Chairman, both spoke regarding the College and the important role it has in the future of Australian agriculture. We look forward to another gathering in August 2013.

Guests included:



Matt Bowden FM 84, Hugh Vivers, Peter Stephens FM 83



Judy Koch, Anthea Bromell, Gordon Dickinson FM 79, David Hawker



Hamish Matheson FM 90, Marnie White, David Robertson FM 92



Sarah Manifold, Richard Sellars-Jones



Katie Dopheide, Anna Delany, Nick Dopheide FM 88, Peter Delany



Annual Fundraising Golf Day 22 February 2013 at Eynesbury

Marcus Oldham welcomes your participation in our Annual Fundraising Golf Day. For those keen golfers we have a 9 and 18 hole Ambrose competition with a twist, with on course entertainment and great prizes to be won.

For the non-golfers we are presenting a Master Chef Class with renowned chef, Sean Donovan, and a Champagne Morning Tea at the Eynesbury homestead. All participants will enjoy a magnificent lunch, drinks, entertainment with MC Hamish McLachlan and celebrities and auction in the marquee surrounded by the beautiful Eynesbury gardens.

Funds raised on the day will go towards the Marcus Oldham Student Scholarship program and part proceeds to SecondBite, providing food for people in need. www.secondbite.org.au

Please find on our website: registration forms, directions to the Eynesbury Golf Course and times for the day.

We look forward to your company on Friday 22 February 2013.



Helicopter 'Golf Ball Drop' Raffle

Don't miss your chance to enter in the draw with our 2013 'Helicopter Golf Ball Drop' Raffle to be held at the Annual Fundraising Golf Day at Eynesbury Golf Course, 22 February 2013!

The ball that is 'closest to the pin' wins the jackpot prize of \$2,000.

At \$10 a ball that's too good not to participate.

Enter online

www.marcusoldham.vic.edu.au/golfday

Thank you to our Golf Day sponsors whose wonderful support ensures the success and excitement of our event:

- Redhanded
- RedStick
- Promotive Group
- Virbac
- Eynesbury Golf
- Sean Donovan
- Barwon Lamb
- Mitchelton Winery
- Western Plains Pork
- AFL
- MVRC
- Darley

The Foundation

"Your participation gives life to education"

Marcus Oldham Foundation

Marcus Oldham College was built from a gift and a vision. *Marcus William Oldham* died in 1939 and left a bequest in the form of a trust, requesting the money be used to build 'an establishment or training school for the maintenance and education in pastoral or agricultural pursuits or any pursuits connected therewith'.

In 1958, the Trustees selected a committee responsible for developing Marcus Oldham College. Members included Sir James Darling, Dr P H Coates, Mr John Larritt, Professor H C Forster and Mr Hubert Black. The committee appointed the College's founding principal, Ivo Dean OAM, and brought to fruition the establishment of Marcus Oldham College in 1962.

Since 1989 the Foundation has played an integral and committed role in raising funds for the College guided by the Master Plan, implemented by the College Council. The Master Plan supports the continued development of the College and areas for which we seek funding are Scholarships, Building, Centre for the Study of Rural Australia, Academic and Bequests.

Your participation provides the financial assistance required to maintain the highest level of agricultural and equine business management courses and facilities on offer in Australia, now and in the future.

The Foundation appreciates the generous support the College has received from the philanthropic and corporate community, generous individuals, graduate families and friends of the College and looks forward to continued and new associations.

Antony Baillieu

Chairman of Foundation

"Your commitment inspires long term learning"

Scholarship Fund

At Marcus we reward ambitious and aspirational students with scholarship opportunities to pursue excellence in their chosen fields. Our scholarships offer the freedom to focus on the future without having to worry about financial implications. Supporting the Scholarship Program is both rewarding for individuals and industries by establishing strong links with students and graduates long into the future.

Building Fund

The College is committed to maintaining the standard of buildings required to accommodate students and new courses long into the future.

Bequest Fund

The Oldham Society seeks support through bequests. Benefactors are able to be recognised and thanked for their gift during their lifetime.

Centre for the Study of Rural Australia

The Centre for the Study of Rural Australia, given its national focus, aims to bring together leading experts from around the world and Australia to provide international 'best practice' approaches to addressing challenges affecting agriculture. This strategy includes symposiums, forums and 'think tanks', and provides a platform for opinions, research and advice on policies, strategies and practices necessary to effectively address topics that are crucial to the future of agriculture and farm management.

Academic Fund

The College is required to expand and develop courses to meet industry demand and to remain at the forefront of rural and equine education. Staff development and new units is a continued part of the program.

Social Room Campaign

All our graduates received their fines earlier last year for the commencement of the Social Room campaign to raise funds for the upgrade and relocation of the student and graduate Social Room.

Thank you to the 9.5% of graduates that have already participated and raised nearly \$40,000 - a wonderful result and on the way to the \$200,000 target.

Donations can be made on-line at www.marcusoldham.vic.edu.au/donations or contact the Foundation Office on 03 5247 2919.

Come On! Rise to the Challenge!

All Year Groups have the opportunity for **Naming Rights** to the Bar. The successful Year Group will have the most participants and have raised the most dollars!

If every graduate participates we will make the goal.



Ireland Angus \$12,000 donation

A huge thank you to Prue and **Corey Ireland Agri 00** from Ireland Angus, for the generous donation of their Lot 1 Bull at the Spring Sale held on 14 September 2012 on their property at Wagga Wagga NSW.

'Ireland's Gairdner' fetched an extraordinary \$12,000 with full proceeds to the Marcus Oldham Scholarship Program.

These proceeds, in conjunction with Marcus Oldham, will provide an enthusiastic young person with the opportunity to further their education in the agricultural industry. Corey and Prue have a very benevolent attitude towards the community and each year donate to a worthy cause of their choice.

The Nick Petersen Memorial Scholarship

The Nick Petersen Memorial Scholarship fund has received a staggering \$42,220.54 from the Fundraising Charity Ball and Auction held last September in Wagga Wagga NSW. Well done and thank you to **Angus Lamont HBM 06** and his team for organising this extremely successful event. The \$5,000 scholarship is awarded annually to a male First Year Farm Business Management student.



For all Foundation enquiries including the Annual Golf Day, The Oldham Society (Bequest Program) and donations to Building Funds, please contact:

Susie Greig-Rouffignac on 03 5247 2919
rouffignac@marcusoldham.vic.edu.au

To make a secure online donation please visit:
www.marcusoldham.vic.edu.au/donate

Scholarship Program

The number of applications for scholarships for study in 2013 has been very encouraging. More than 70% of students either returning or commencing at Marcus in February, and who were eligible to apply for scholarships, sent in an application. In many cases students applied for several scholarships. (Successful applicants only receive one scholarship.)

We had an excellent representation from the sponsoring organisations on the interview panels. Their comments were very positive with most agreeing it was one of the best list of candidates they had interviewed for some time.

I would like to thank those of you who encouraged students to apply for the scholarships. I believe we are breaking the tag that scholarships are only for the "braniacs". We really are looking for people of strong character and who will be likely to make a valuable contribution to their chosen industry in the future. Mind you, many of these people are also good and dedicated workers and quite smart, with the dux of the Diploma of Horse Business Management (**Abbie O'Brien**), Diploma of Agribusiness (**Harry Kelly**), Associate Degree in Agribusiness (**Jessica Green**) and Advanced Diploma of Farm Business Management (**Stuart Tait**) all being scholarship holders.

Our scholarship holders did very well throughout the year in terms of keeping in touch with their sponsoring organisations and representing Marcus Oldham at various functions. There was not one scholarship awarded in 2012 that in hindsight was viewed as a bad decision. Congratulations to all of our scholarship holders for a great effort.

We are finalizing some new scholarships for 2014 which is encouraging. I would, however, appreciate receiving any contacts from you in relation to potential new scholarships for Marcus. In most cases, leads for scholarships come from our alumni who have the right industry contacts.

It is rewarding bringing new supporters into the Scholarship Program and connecting them with Marcus Oldham as the benefits for all parties are numerous. In today's business environment it can be difficult to attract new sponsors and we appreciate leads from our alumni to encourage potential sponsors to the Program. If we truly believe that we need new highly trained people in agriculture and the equine industries, then it is a very valid cause to support.

Colin Hacking
Scholarship Coordinator



Editor's Memo

Although 800 years separate the beginnings of Cambridge University in England and Marcus Oldham College in Australia, they share two similarities.

As a result of England's Reformation in the 16th century, when the Church of England broke away from the authority of the Pope and the Roman Catholic Church, Cambridge University's policy was to accept only male, protestant students. Although I'm uncertain of when a Roman Catholic student was accepted again, 1869 was the year the first female student was offered a place at Cambridge University.

It is written in the history of Marcus Oldham College that this institution was 'established for the training and education of sons of protestant parents', and this was so for the first seventeen years.

Do the similarities end there?

Daring to dream, I think Marcus Oldham will continue to push its roots deeper in the fertile soil of education thus strengthening the foundation already laid through the first fifty years. Is it ridiculous to imagine that this place of learning could still be delivering first-class education in 200 / 500 / 800 years?

What vision had the small group of Oxford University scholars when they fled persecution during a period of conflict between church and state in 1209 and headed east to the small Roman trading settlement of Cambridge...where they established a place of learning?

May this bright New Year bring many rewards from your hard work, but do take time out...and dare to dream.

Janet Craigie-McConnell
Editor

Marcus Assist

Scholarships, bursaries and deferred payment plans through our Marcus Assist initiative provides students with fee support during their course at Marcus Oldham.



The Network

Marriages



Tracey Doolan HBM 03 married Benjamin Robertson in April 2012 in a romantic setting at their country property in Lancefield Vic. Her bridesmaid was **Erin O'Leary Anderson HBM 00**. Tracey still rides Eventing at one star level and simply had to include horses in the wedding ceremony.

Tracey has worked in Public Relations and Client Liaison at Eliza Park Victoria for over five years where they have thoroughly enjoyed the ride Black Caviar has given them by standing Bel Esprit, and they now stand her full brother, Moshe.



Rohan Parkinson FBM 03 BB(AM) 05 married Sarah Frith on 14 October 2011 in Roma Qld. The reception was at the Frith family property "Glen Arden". Marcus mates who attended were **Scott Dixon FBM 02 BB(AM) 07**, and **FBM 03** graduates **Rob Mulligan Sam Christensen, Michael Gooden, Dave Crawford, Ben Geard** and **Roger Shannon**.

Rohan worked for five years (three as Rural Manager) at Rabobank in Brisbane, and he and Sarah now live on a family property at Dulacca Qld where they farm wheat and beef and Sarah continues to run her online grocery business: myfruit.com.au Rohan@parkinsonbros.com.au

Stacey Alexander Dip Agri 03 married Paul Benson on 13 October 2012.

Births

Andrew Kettlewell FBM 02 and Amanda became the proud parents of Jack Archer in July 2012 – a brother for Poppy. They live in Lavington NSW.



Clare Hamson McClure Dip Agri 99 and husband Ben were delighted with the birth of their second child – Caitlin Erica Hamson – a sister for Mitchell. Since May 2007 Clare has worked for the Bendigo Bank Lockhart Community Bank Branch. bchamson2@bigpond.com

Sally Mackenzie Bonney FBM 98, BB(AM) 04 welcomed Hamish Graham on 6 October 2012. A brother for Thomas, Harrison and Sophie.

Marcus All Over

Guy Stephens Dip Agri 99 his wife, Ineke and three children, live in the Snowy Mountains near Adaminaby NSW where they breed Angus cattle. fontenoy@skymesh.com.au

Kim Tolhurst FM 72 since leaving Marcus has managed a Simmental cattle stud, mutton slaughterman, run a homecare business, taught English in South Korea and is now the principal dealer for Cruzbike Australia (importer). He has 5 children and lives in Geelong with his wife Kathryn. cruzbiking@yahoo.com.au

Andrew Perry FM 66 has chosen semi-retirement after selling 'Merrigal' at Collie NSW in 2008 and moving to Dubbo with his wife, Anne and son, Alex. Andrew is a Director of 'Grass Merinos'. AA.PERRY@bigpond.com

Ian Blair Marcus Oldham lecturer 1962 and 1968 is a Sustainability Consultant and living in Melbourne. Ian has enjoyed a long career in agricultural consulting and computer consulting, with his major interest being agricultural education for sustainability. ian.b@quadraco-global.com (Quadraco Asia Pacific)

Bill Bailey FM 68 was very involved in farming wool, mutton, lamb and beef at Hamilton Vic before choosing retirement to live near Wannon Vic. His interests keep him out of trouble and include President of the Coleraine Football Club, Curator of the Lawn Courts in Hamilton, and travelling – especially exploring Australia's north in the winter. Broome attracts him and his wife, Carol, as they have a house there.

David Palmer FM 72 in July 2012 was appointed Chair of the NSW Rural Assistance Authority Board. He was the Managing Director of Meat and Livestock Australia (MLA) for 5 years and prior to his appointment in 2006 served as MLA's Regional Manager in North America.

Mike Kettlewell FM 67 and his wife, Carolyn have, since 1976, farmed an irrigation property near Jerilderie NSW producing prime lambs, rice, canola, wheat, barley, oats and lucerne hay. Mike has been involved in farm, federal and water politics. However, a bush change is happening as he is selling out. mckettlewell@bigpond.com

John Campbell FM 68 a retired farmer and grazier who during his career worked the family property, managed Jemalong Station for Twynam, and ran his own property and sold the farm in May 2012. He and Zilla live in Cowra NSW. jz@waitaraangus.com.au

Clare Belfield BB(FM) 02 has been working with NAB Agribusiness for five years in northern NSW and has recently transferred to Sydney to work in the NAB Agri Strategy team as the Business Development Manager. clarebelfield@gmail.com

Caitlyn Chambers HBM 04 who lives at Paraparap Vic has an interesting career. She worked for Ellerton, lived and worked in the UK as a polo groom and rider/groom on a private estate; worked at Makybe Stud, and is now fully qualified as an Equine Myotherapist, servicing Geelong and surrounding areas. evolve,equine@hotmail.com



Bill Bishop FM 68 is an enthusiastic long time polo player and in the photo these happy winners are Bill Bishop, Will Hunt, New Zealand, Amanda Burns, Wyoming USA and Gus Kelly, New Zealand who were the winning Scone Team. They won the Final of the C Grade competition at Quirindi NSW at the annual tournament – Scone vs Tamarang – a polo club 50 kms west of Quirindi and generally acknowledged as the venue of Banjo Patterson's famous poem "The Geebung Polo Club". Banjo was a keen polo player.

The international riders are working in the Australian polo industry, schooling horses for various bosses and playing. It takes two to three years usually to get a horse to its peak from breaking in.



Sander Nijskens, Annemiek Craig, Deakin University Lecturer, Joel Banks.

Last year Joel Banks BB(FM) 12 and Sander Nijskens BB(FM) 12 as a requirement for their degree, completed the Entrepreneurship Unit by undertaking a two week business internship in which teams of four people put together a project for a Malaysian company in Kuala Lumpur.

Joel was elected the leader of his group which worked for Malaysiakini - Malaysia's only independent news source. Their task was to design a business profile and strategic management plan which included identifying the company's core competencies and value proposition. The next move was to design an iPhone application based on their findings, for location based services to be used by tourists and locals.

Sander's group developed a social media marketing strategy for MAD Incubator, a company which helps/incubates entrepreneurs to get started from scratch. The strategy covered initial concept/idea to marketing, business planning, budgeting, capital raising and production. At the end of the two weeks they presented their findings to the CEO and Board of the Company.

First and Second Generation: At the 2012 Graduation four graduates are the sons of graduates:

**Bruce Archer FM 74 and Sam FBM 12
Ross Ingram FM 72 and Rob Dip Agri 12
Ian Sauer FM 80 and Wil FBM 12
Peter Austin FM 75 and Stuart Ass.Deg Agri 12**

Bruce and Sam Archer

Need to contact someone?

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