Gitte Donvig - 2000 Graduate
NCAS Coach and Elite Dressage Rider,
Donvig Dressage Stables

MARCUS OLDHAM
We mean business.

Equine Management

Agriculture | Agribusiness | Equine

marcusoldham.vic.edu.au

Blyth Tait Clinic at Marcus Oldham

At Marcus Oldham, our graduates are professionally prepared and ready for business. Our Agriculture, Agribusiness and Equine Management courses provide students with first-hand industry knowledge, business management skills, global opportunities and market-leading entrepreneurship. It is our aim to ensure our students excel as the next generation of innovative, well-educated and passionate industry leaders.

The Marcus Experience

Life at Marcus is a blend of knowledge, innovation, fun and personal development. Our community of dynamic professionals and students share an understanding of a campus built on strong leadership, commitment and trust. Studying at Marcus is far more than just an education; it's an experience.

Situated on 200 hectares near Geelong Victoria, close to the beaches of the Great Ocean Road and 1 hour from Melbourne, Marcus provides accommodation equipped with private bed/study rooms, internet access, games and TV rooms, outdoor sports facilities, indoor gym and library. All meals are provided daily in our College Dining Room and during leisure hours, students can enjoy a range of social and sporting activities within Marcus and surrounding universities, clubs and organisations.

Our courses deliver practical action-oriented programs that prepare students with the knowledge, business skills and confidence to specialise in the industries of Agriculture, Agribusiness and Equine Management.

Marcus delivers relevant, innovative and market-leading entrepreneurship from theoretical and applied perspectives. It is our dual faceted approach and comprehensive consultation with industry partners, program alumni and 'real world' experience that enables our graduates to launch new ventures and business practices.

The Course

Our Diploma of Equine Management course equips ambitious and determined graduates with the business foundations, horse husbandry and science knowledge they need to excel in the equine industry. Internationally recognised by the major sectors of the industry, the course offers an intensive year of accelerated learning in the practice and theory of equine management.

We cover a wide range of key subjects to ensure graduates walk away highly qualified and ready to enter the industry.

These include:

- Equine Science
- Young Horse Education and Training
- Yearling Preparation
- Breeding Practices
- Nutrition
- Business Management
- Exercise Physiology

Designed in consultation with industry leaders within the equine and education professions, this course offers innovative solutions and relevant, up-to-date information to keep students at the forefront of their field. By blending theory with practical, hands-on experience and case studies, graduates are prepared to confidently enter the workplace as professionals.

The Opportunities

Marcus Oldham has a strong focus on educating students for meaningful and rewarding careers in the equine industries. The College's international recognition, close links with industry and global contacts, provide graduates with a unique opportunity to secure equine careers both domestically and worldwide.

Possible employment opportunities include:

- Broodmare/yearling/stallion/stud manager
- Riding coach
- Thoroughbred/standardbred racehorse trainer
- Show jumping, eventing or dressage trainer
- Pre-training racehorses
- Racecourse manager
- Horse breaking and horse psychology
- Sales representatives – equine pharmaceutical companies, saddlery, nutrition
- Equine insurance sales, claims investigations and loss adjustment
- Auctioneers, pedigree clerks, syndication, importing and exporting
- Equine marketing and public relations
- Race club or breed society administration
- Specialised intensive foal care
- Bloodstock agent
- Horse journalism and photography
- Horse transport by air, sea and road
- Veterinary nursing in an equine practice
- Horse dentist
- Horse management educator
- Horse agistment property

The Structure

Our unique course structure features a year of on-campus tuition. All students are required to have a Year 12 or equivalent qualification, their own horse (lease horses available for students), associated equipment and cover supplementary feeding, farriery and veterinary costs throughout the duration of the course. Students should also have basic experience of horse handling and riding so they can focus on their business management skills for the equine industry.

An eight-week Industry Training block during Term 2 and 3 gives students the opportunity to further their practical skills in the field of their choosing. There is the opportunity to work on prominent horse establishments throughout Australia and New Zealand in racing, harness, equestrian stables, administration, horse transport logistics, horse breaking, veterinary practices, marketing, media, financial institutions and more.

There is also a three-week Practical Thoroughbred Stud Placement following the international tour where students can gain experience on leading thoroughbred studs during the foaling and breeding season in Australia or overseas.

To enhance employment opportunities, the EA NCAS Riding, Horse Management and Coaching Certificates and/or Certificate III in Racing (Advanced Stable Hand) can be undertaken.

The College looks favourably on mature-age students who have not completed Year 12, but have extensive practical experience with horses or experience in business through a number of years of employment. The College places a great deal of emphasis on both academic achievement and the extent of relevant practical experience when determining entry criteria.

Diploma of Equine Management
8 units full-time on campus delivery over 1 year

Scholarships & Marcus Assist

At Marcus we reward ambitious and aspirational students with scholarship opportunities to pursue excellence in their chosen fields. Our scholarships offer the freedom to focus on the future without having to worry about financial implications. In awarding scholarships, there are a number of factors taken into consideration at the interview including:

- Commitment to the equine industry
- Personal presentation
- Ability to communicate
- Academic performance

Scholarships, bursaries and deferred payment plans through our Marcus Assist initiative provide students with fee support during their course at Marcus Oldham.

For a list of scholarships and more information on our Marcus Assist financial support program, please visit our website at

marcusoldham.vic.edu.au

Henry Dwyer - 2007 Graduate
Racehorse Trainer, Henry Dwyer Racing

Marcus Oldham

The Curriculum

YEAR 1

Human Resource and Information Management

Introduces the principles of business communication, report writing, study skills, time management, stress management, conflict resolution and negotiation skills. Develop the professional skills of letter writing, resumes, employment interviews and public speaking. Understand occupational health and safety, workplace legislation, staff recruitment, selection and induction, staff motivation, training and performance review. Apply common business software in practical applications.

Equine Business Systems 1

Understand small business establishment and practices. Business planning, finance, and profit management. Develop skills in business analysis, resource appraisal, allocation of costs, cash book, cash budgeting and cash flow analysis. Prepare standard financial reports to assist in business planning case studies.

Equine Business Systems 2

Develop the skills of horse property planning, pasture management and fodder conservation, facilities design and planning. Introduces the principles of marketing in an equine business.

International Tour

The course curriculum is enhanced by a major international study tour to New Zealand encompassing all aspects of the New Zealand equine industry.

Equine Science 1

Develop the skills of assessing and monitoring horse health - clinical examination, pre-purchase inspection, horse first aid, principles of disease control, vaccination and parasite control programs, basic anatomy, conformation and conformation analysis and lameness. Understand the conditions and diagnosis of quarantine and epidemiology, blood components and blood tests, drug regulations and uses, skin diseases and wound management, digestive system and digestive disorders, respiratory system and respiratory disorders, neurological and eye disorders, disorders of urinary systems, castration, foal disorders, medicine and surgery and a veterinary case study.

Equine Science 2

Develop knowledge of the principles of genetics, stud management practices and general nutrition and feeding. Explore exercise physiology, training techniques and alternative therapies / therapeutic techniques.

Practical Thoroughbred Stud Placement

Three weeks work experience in the stud industry. The practical placement can be undertaken in Australia or overseas.

Equine Husbandry and Management

Apply occupational health and safety procedures, emergency procedures, horse and human first aid, horse identification, record keeping, grooming, presentation, gear and equipment, bandaging and stable routine and management. Apply the principles of horse health and condition, horse health procedures, assessing hoof condition, basic farrier techniques and horse dentistry. Understand the principles of horse behaviour, basic handling behaviour, horse transport techniques, handling foals, weanlings and yearlings, yearling preparation and the education of a young horse.

Horse Industry Elective

Both elective units incorporate horse industry structure, horse sport administration and event management, buying and selling horses and career development.

There is also the opportunity to undertake EA NCAS Riding, Horse Management and Coaching Certificates and/or Certificate III in Racing (Advanced Stable Hand). These qualifications will enhance employment opportunities.

Equestrian and Sport Horse Training Elective

Develop personal riding skills, riding and training for equestrian competition. Understand schooling techniques, equestrian competition and the role of regulatory organisations, types of competition, rules and regulations, planning a competition schedule, preparing the horse and rider for competition including sports psychology, fitness and conditioning, sport horse bloodlines and pedigree analysis, teaching and coaching riding.

OR

Racing and Thoroughbred Breeding Elective

Understand the Australian racing industry's structure and regulations, racing administration, licensing requirements, racing calendar, classes of races, handicapping, training for racing by analysing and designing training programs, planning racing programs, syndication and leasing, the Australian breeding industry and its structure and regulations, the role of the Australian Stud Book, the principles of stud breeding, bloodlines and pedigree analysis and stallion marketing and promotion.

Equine Business Management

Special Interest Study Contract (SISC)

Develop an individual and independent learning contract in a particular area of interest in consultation with staff and specialists within the equine industry.

Industry Training

Eight weeks practical placement in the equine industry.

Marcus Oldham

145 Pigdons Road, Waurn Ponds VIC 3216
FreeCall: 1800 623 500
International: +61 3 5243 3533
Email: courses@marcusoldham.vic.edu.au
marcusoldham.vic.edu.au

Higher Education Provider PRV12133
TEQSA Codes: CRS1201332
CRICOS Provider Code 00306D
CRICOS Course Code 062230F
ABN 50 071 444 409