

# Preparing people to navigate change.

Excel as an innovative,  
engaged and passionate  
industry and  
community leader.

## **Marcus Oldham Rural Leadership Program**

### **When**

Sunday 28<sup>th</sup> August – Friday 2<sup>nd</sup> Sep-  
tember 2022

### **Where**

Marcus Oldham College  
145 Pigdons Road  
Waurm Ponds VIC 3216

### **Applications due**

Apply online by Friday 29<sup>th</sup> July 2022  
vanes@marcusoldham.vic.edu.au  
03 5247 2901



**MARCUS  
OLDHAM**  
We mean business.

**Rural Leadership  
Program 2022**

At Marcus Oldham, we believe that when it comes to your future, it's important to invest in yourself. Our Rural Leadership Program gives you the tools to excel as an innovative, engaged and passionate industry and community leader. What sets this Rural Leadership Program apart from others is that we draw participants nationally from a broad cross section of rural business, industry and community sectors, to create the most challenging and inspiring setting to enhance your learning.

### Program overview

Over the course of a week you will develop leadership, communication and planning skills. Through personal involvement and group participation you will gain an understanding of your own strengths and development needs, as well as having the opportunity to network with keynote speakers from a range of rural and community organisations from across Australia. This program is designed to connect you with prominent community and industry leaders to maximise your learning experience. The program is supported by NAB Agribusiness.

- Participant cost \$3,300 incl. GST
- Early bird discount price: \$2,800 incl. GST for paid applications received on or before 30<sup>th</sup> June 2022

### Who should attend?

The program is open to leaders and emerging leaders from across rural Australia. Applicants are accepted based on their:

- potential to contribute as a leader in their community and industry
- self-confidence and personal effectiveness
- demonstrated desire to develop their leadership skills, self-confidence and personal effectiveness
- capacity to contribute to our diverse national industry, sector and role representation criteria

There are no maximum age or experience criteria, however, it is preferable participants should be at least 21 years of age.

### Postgraduate learning opportunity

The Marcus Oldham Master of Agribusiness offers you an opportunity to gain a postgraduate qualification in leadership by value adding to your learning outcomes from the rural leadership program.

Contact the Postgraduate Program Director Dr Abbott Haron for further details - [haron@marcusoldham.com](mailto:haron@marcusoldham.com)

### Learning outcomes

You can expect to gain:

- an appreciation of the demands of leadership within the current economic environment
- awareness of the primary leadership styles
- an understanding of your own strengths and development needs, and how these interact
- communication strategies
- decision-making skills

You can expect to understand:

- how leadership styles can be influenced by different business and personal contexts
- strategy development and implementation
- confidence to implement knowledge into your specific work and community context
- a range of issues that need to be considered for successful succession planning

You can expect to experience:

- time to reflect on the events of your personal and work life up until now
- networking opportunities with agri-related industry and community leaders who face a range of similar leadership challenges in their work, family and community lives



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### How to apply

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or call 03 5247 2901 for more info