

# Graduate Certificate of Agribusiness & Master of Agribusiness

In a world of increasing globalisation and fundamental issues facing food and fibre security, people with agribusiness skills are in high demand. Agribusiness is the term given to industries dealing with the inputs and outputs of agricultural production and services. It includes all business activities involved in the production, processing and distribution of food and fibre products.

Successful agribusiness managers are those who set clear objectives, take time to plan, lead their people and manage priorities which change as the situation changes, and then evaluate how well their plan has worked to achieve their goals. At Marcus Oldham, our undergraduate and postgraduate agribusiness graduates will gain the required skills to deal with the factors facing agribusiness into the future.

The continual rise in world demand for protein and energy means that future opportunities for graduates who are leading performers in agribusiness systems are highly sought after. Marcus Oldham graduates have been the most sought graduates of all sectors of the industry.

## Overview

Our postgraduate program is offered fully online as we understand people who are wanting to enhance their career prospects in agribusiness are working all over Australia and throughout the world. With an emphasis on management and critical thinking, the program is designed to build on professional experience, develop high-level analytical skills and to broaden understanding of the agribusiness sector.

The Master of Agribusiness is for those who want to lead in agriculture-related industries and government/corporate roles. This might include managers in banking and finance, property, government, food processing, rural research and development corporations and so forth.

The Master of Agribusiness is less about developing practical skills and instead emphasises business development and management, entrepreneurship and leadership.

Our student cohort includes professionals who are managers in superannuation, global accounting, banking, commodities trading, pastoral companies, real estate and valuations, among other sectors.

## Career outlook

You need to be passionate about your career in agribusiness and the challenges and opportunities facing the world in this sector, and be driven to succeed.

Australian agriculture employs approximately 270,000 people which produce enough food to feed about 61 million people. Australian farmers export about 60% of what they grow and produce which is valued at more than \$48 billion per annum.

The Agribusiness sector has a rapidly increasing requirement for professionals who are not only capable of generating success within their industries but are also equipped with the creativity, expertise and thought leadership to drive agribusiness growth into the rest of this century.

Graduates of the Marcus Oldham Master of Agribusiness are highly sought in:

- Commodity Trading
- Corporate Agriculture
- Food Processing Industries
- International Market Development
- Finance Industry
- Advisory Services to Agriculture
- Equity Markets
- Business Development Units of Multinational companies
- Export and Trade Organisations
- Agri-policy/Politics

**2023**  
Postgraduate Program

## Course Snapshot

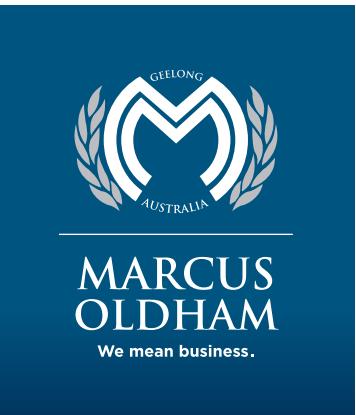
Duration & Location  
Full or part-time online

Course ID  
CRS1201328 Graduate Certificate  
CRS1201329 Graduate Diploma  
CRS1400123 Master of Agribusiness  
CRICOS Code 00306D

How to Apply  
Apply online at  
[marcusoldham.vic.edu.au/postgrad](http://marcusoldham.vic.edu.au/postgrad)

Fees  
2023 Estimated Fees  
Academic Fee  
\$3100 per unit

Contact  
Student Services Officer  
03 5247 2911  
[courses@marcusoldham.vic.edu.au](mailto:courses@marcusoldham.vic.edu.au)



## Course structure

The postgraduate program is offered online with study guides, text books, tutorial support, library access, administrative assistance and student discussion/chat groups.

Units are delivered over 12 weeks with approximately 10 hours per week study for each unit. Students have the choice of part-time or full-time study. Full-time study is equivalent to four units at 40 hours study per week.

Some units may offer an intensive workshop so as to provide an opportunity to meet and network with your cohort, Marcus Oldham staff, industry and business people.

Students who enrol in the Master of Agribusiness can choose to exit with a Graduate Certificate after successful completion of four units, or exit after the completion of eight units with a Graduate Diploma.

Graduate Certificate of Agribusiness	4-Units	12 weeks full-time
Graduate Diploma of Agribusiness	8-Units	1 year full-time
Master of Agribusiness	12-Units	1.5 years full-time

## Course Units

The four core units for the Graduate Certificate of Agribusiness are:

- ABM803 Agribusiness Marketing
- AFA801 Agribusiness Financial Analysis
- ASA801 Agribusiness Systems Analysis
- SMA802 Strategic Management for Agribusiness

Core units for the Graduate Diploma are the core units for the Graduate Certificate and:

- CMI902 Contemporary Managerial Issues in Agribusiness
- LDP905 Leadership

Core units for the Master of Agribusiness include the core units for the Graduate Certificate and Graduate Diploma and:

- CAP904 Capstone Project Preparation and Proposal
- CAP905 Industry Project in Agribusiness **OR**
- TLR905 Research Project in Agribusiness

Elective units for the Graduate Diploma and Master of Agribusiness are:

- NVA902 New Ventures in Agribusiness
- EAB902 Entrepreneurship in Agribusiness
- IAB903 International Agribusiness
- HRA904 Human Resource Management in Agribusiness
- APE901 Agribusiness Professional Enhancement
- SCM901 Supply Chain and Commodity Markets
- MRC901 Managing Cyber Security in Agribusiness
- MTI901 Managing Tech Innovation in Agribusiness

Further study, designed to round out the research by higher degree (RHD) pathway in the Master of Agribusiness, is available by invitation after successful completion of the core Master's units. This is a TLR906 Research Pathway Project, a double weighted unit.

For more information on the subjects offered for each course, please visit the Course Structure page on the postgraduate studies page.

## Entry requirements

Marcus Oldham College maintains a flexible policy in relation to entrance requirements and judges each applicant on their individual merits.

To gain entry to the postgraduate program at Marcus Oldham College you need to:

- have completed a four-year degree or honours degree -OR- completed a three-year undergraduate degree and have at least two years relevant work experience in agribusiness (or equivalent) -OR- have an equivalent portfolio of professional development courses and significant experience in agriculture or agribusiness or a related industry.

To be eligible for entry with advanced standing for up to four AQF8 level compulsory foundations subjects, due to cognate area knowledge of agribusiness at Bachelor degree level, you need to:

- have completed a four-year degree or honours degree in agribusiness (or similar) -OR- completed a Bachelor of Business (Agribusiness) degree at Marcus Oldham College (or equivalent) and have at least two years relevant work experience in agribusiness (or similar).

Candidates with appropriate qualifications and experience may be eligible for recognition of prior learning (RPL) or advanced standing (AS) for units in the Program (aside from the cognate area AS arrangements outlined above).

Applicants will be asked to provide documentation to support entry, AS and RPL requests. The documentation will be used to assess your eligibility for any AS and RPL.

## Fees & Finance

Marcus Oldham is an independent higher education institution. All our courses are full fee paying. Fees for the ensuing year are set by the Board in early December and advised to all enrolled students.

### FEE-HELP

Students studying at Marcus Oldham College can access the Australian Government FEE-HELP program for the tuition portion of the fees. All FEE-HELP applications are administered by the College. Information on FEE-HELP can be found on the Marcus Oldham College website.

## How to apply

If you wish to apply for entry into the postgraduate program at Marcus Oldham, please complete the online application form on the Marcus Oldham website.

Applying online for postgraduate studies at Marcus Oldham College is simple. The application takes around 30 minutes and will be assessed by us within 2–10 working days.

Once your application has been assessed, an interview will be organised with the director of Postgraduate studies prior to your enrolment in the course.

The purpose of the interview is a discussion about previous academic study; work history; general experience and industry involvement to date.

The College uses the interview process to determine whether an offer of a place will be made.