

2024 Postgraduate Studies



Master of Agribusiness

Graduate Certificate of Agribusiness

Marcus Oldham College

Mr David Cornish
Director Centre for Professional Development

Dr Heather Davis
Director Teaching and Learning Governance
13 December 2023

1



About the College

We are a not-for-profit, degree granting Higher Education provider located in Geelong, Victoria and have been operating since 1962.

Our Mission is to advance agriculture through innovative educational programs in farm, agribusiness and equine business management, and to prepare motivated progressive professionals to excel in the national and global environment.

Marcus Oldham College has built an enviable reputation both nationally and internationally for preparing business leaders who pursue successful careers in agriculture, agribusiness and equine management.

Our values

- We pursue excellence
- We are proud to be innovative and independent
- We respect individuality
- We have a caring collegiate environment
- We focus on private enterprise
- We encourage leadership, loyalty and service to the community
- We inspire personal growth

2

Marcus Oldham College Graduate Attributes

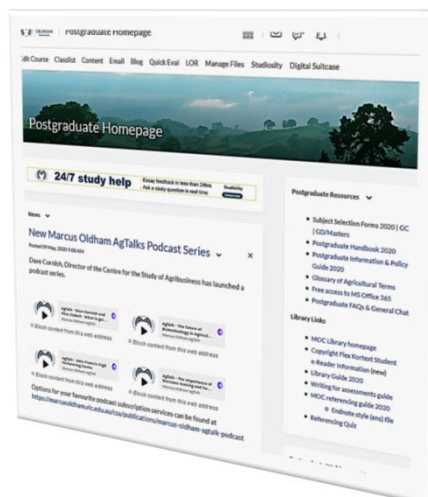
Marcus Oldham Graduate Attributes span all levels of study at the College. They align with the categories of Knowledge; Skills; and, the Application of Knowledge and Skill, as they apply to the contexts of the agriculture, agribusiness and equine industries. Specifically, Marcus Oldham graduates have the following attributes appropriate to their level of study:

- **Knowledge**
 - Skilled, with a thorough understanding of their discipline area
 - Integrated knowledge of agricultural/equine industries and business management
 - Capable of researching, evaluating, and developing business ideas and implementation plans
 - Aware of innovation and technology applications for agriculture/equine businesses
 - An understanding of broader contemporary opportunities and issues across the agricultural sector.
- **Skills**
 - Independent thinkers and decision makers
 - Ability to engage professionally while working with others
 - Confident in communicating and negotiating with people across a wide range of business sectors and activity areas within the agricultural/equine industries
 - Ability to gather information, question, and engage in critical thinking
 - Resilience in self-management and the management of others.
- **Application of Knowledge and Skill**
 - Workplace and business ready
 - Practical and guided by well-developed strategic and theoretical business frameworks
 - Understanding of global markets and business, with a strong grounding in rural and regional Australia
 - Committed to ethical conduct and sustainable practice.

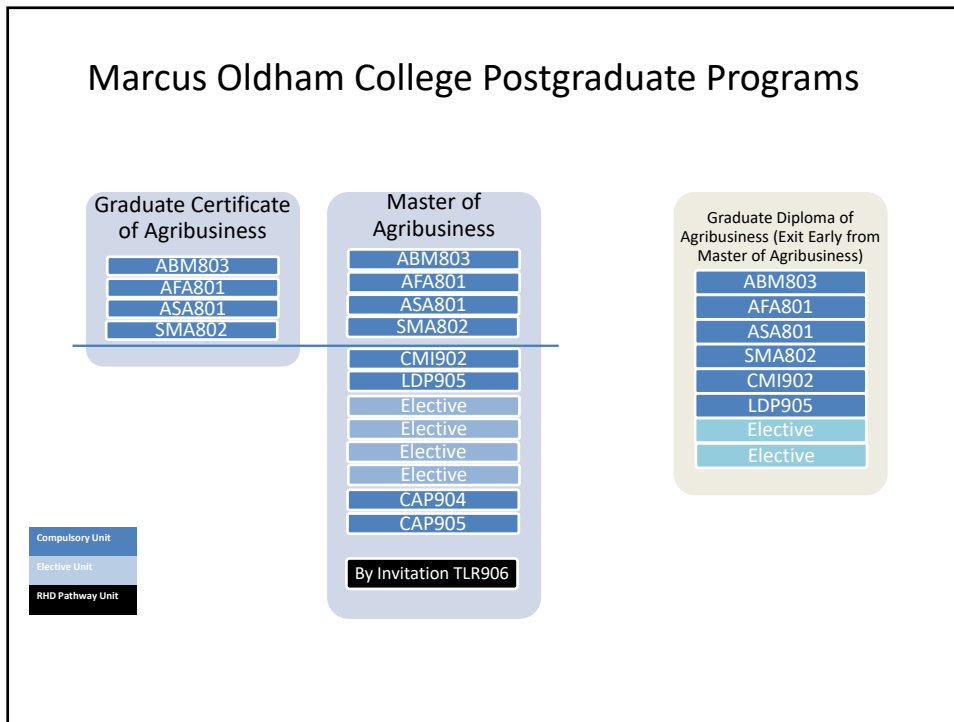
3

About online study at Marcus Oldham

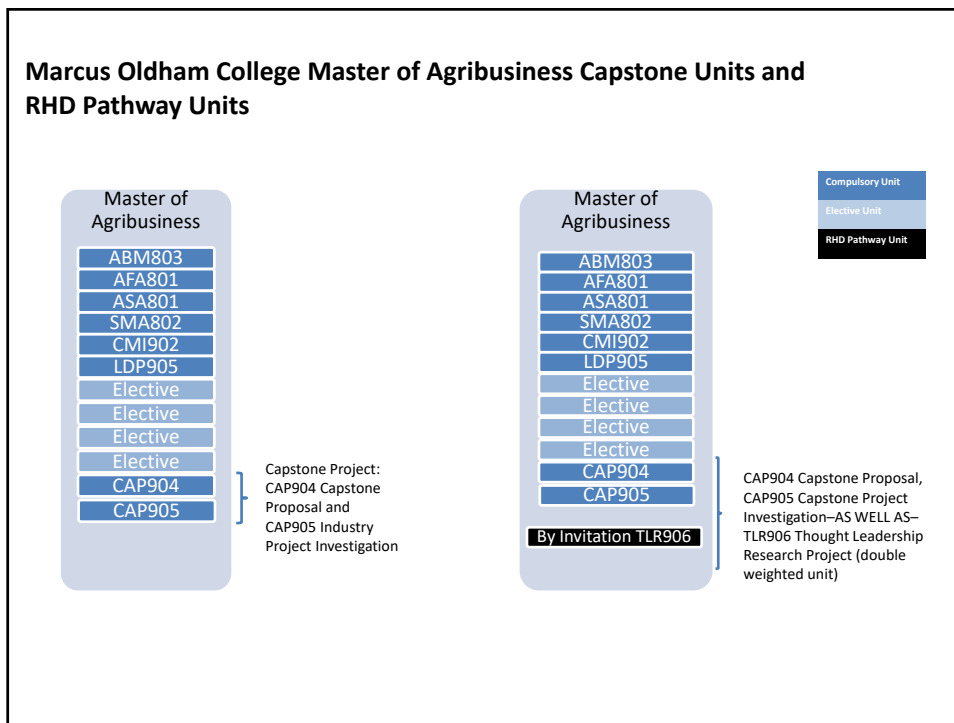
- Internationally experienced lecturers
- 10 weeks of curriculum per unit @ 11hrs per unit per week
- Study guides, case studies and text books provided
- Mostly fully online units, with some also offered in blended mode
- Online discussion groups and real-time webinars
- Remote library access
- 24/7 Studiosity Academic and Study Skill Support



4



5



6

Trimester Timing in 2024

	Timing	Deadline for application for entry, and unit selection	Invoices raised for Trimester Enrolments on:	Census Date
Trimester 1 (incl Intra Trimester Break 25-29 March)	Monday 12 February – Friday 3 May	19 January	12 February	Friday 1 March
Trimester 2 (incl Intra Trimester Break 1-5 July)	Monday 20 May – Friday 9 August	29 April	20 May	Friday 7 June
Trimester 3 (incl Intra Trimester Break 7-11 October)	Monday 26 August - Friday 15 November	5 August	26 August	Friday 13 September

7

12-week trimesters with 10-weeks of curriculum

2024 PG Calendar

	Tri 1	Tri 2	Tri 3	Notes
Week 1	12-Feb-24	20-May-24	26-Aug-24	
Week 2	19-Feb-24	27-May-24	02-Sep-24	
Week 3	26-Feb-24	03-Jun-24	09-Sep-24	Census date at end of Week 3
Week 4	04-Mar-24	10-Jun-24	16-Sep-24	
Week 5	11-Mar-24	17-Jun-24	23-Sep-24	
Week 6	18-Mar-24	24-Jun-24	30-Sep-24	
<u>Week 7</u>	<u>25-Mar-24</u>	<u>01-Jul-24</u>	<u>07-Oct-24</u>	<i>mid tri break</i>
Week 8	01-Apr-24	08-Jul-24	14-Oct-24	
Week 9	08-Apr-24	15-Jul-24	21-Oct-24	
Week 10	15-Apr-24	22-Jul-24	28-Oct-24	
Week 11	22-Apr-24	29-Jul-24	04-Nov-24	last week of teaching
<u>Week 12</u>	<u>29-Apr-24</u>	<u>05-Aug-24</u>	<u>11-Nov-24</u>	<i>last assignment due at end of this week</i>
Tri	Start/End	Census Date	Mid Tri Break	
Tri 1	12 Feb to 3 May	01-Mar-24	25-29 March	
Tri 2	20 May to 9 Aug	07-Jun-24	1-5 July	
Tri 3	26 Aug to 15 Nov	13-Sep-24	7-11 Oct	
Graduation	Friday 6 December, 2024			

8

The first four compulsory foundation units

(As standalone Graduate Certificate of Agribusiness or within first units in Master of Agribusiness)

Unit Code	Unit Title	Prerequisites and course sequence	Trimester of Offer
ABM803	Agribusiness Marketing	Students are required to complete these four units first	Trimesters 1 and 3
AFA801	Agribusiness Financial Analysis		Trimesters 2 and 3
ASA801	Agribusiness Systems Analysis		Trimesters 1 and 3
SMA802	Strategic Management for Agribusiness		Trimesters 2 and 3

9

Master’s Course Structure – Four Further Compulsory Units

Unit Code	Unit Title	Prerequisites and course sequence	Trimester of Offer
CMI902	Contemporary Managerial Issues in Agribusiness	This is a compulsory subject for the Master of Agribusiness and is to be taken as early as possible in the program.	Trimesters 1 and 3
LDP905	Leadership	This is a compulsory unit for the Master of Agribusiness and Graduate Diploma and is to be taken as early as possible in the program.	Trimesters 2 and 3
The following capstone units are generally taken last in the Master of Agribusiness			
CAP904	Capstone Project Preparation and Proposal	Prerequisite for CAP905	Trimesters 1, 2 & 3
CAP905	Capstone Project Investigation	CAP904 Capstone Project Preparation and Proposal is a prerequisite for this unit	Trimesters 1, 2 & 3

10

Online and Blended Mode Options for LDP905 Leadership unit in 2024

Take the unit either online, or in blended mode in Trimesters 2 or 3, 2024


Blended mode includes joining the Marcus Oldham Rural Leadership Program (MORLP) 5-day residential and then continuing on with online study for the trimester.

Preparing people to navigate change.

Excel as an innovative, engaged and passionate industry and community leader.
Marcus Oldham Rural Leadership Program

Trimester 2 MORLP residential runs 5-10 May
Trimester 3 MORLP residential runs 18-23 August

MORLP is recognised as one of the longest running rural leadership programs in the nation. From its beginnings in 1992 the program has developed a strong reputation in the agricultural and agribusiness sector, attracting support from a wide range of industry and rural community groups from diverse regional backgrounds.



11

Online Elective Options

Unit Code	Unit Title	Prerequisites and Course Sequence	Trimester of Offer
APE901	Agribusiness Professional Enhancement	Elective	Trimesters 1 and 2
HRA904	Human Resource Management in Agribusiness	Elective	Trimesters 1 and 3
IAB903	International Agribusiness	Elective	Trimesters 2 and 3
IRS901	Independent Reading Study	Elective	Trimesters 1, 2 & 3

12

Other Elective Options

Up to two of the four available elective options can be taken as follows:

- **Micro-Credentials**
 - Enrol in IRS901 in Trimester 2, and take the two face-to-face short courses offered by the College 13-17 May, 2024, plus online assessment module in Trimester 2
 - Take IRS901 with a mix of short courses of your choice. Here you need to register (and pay) separately for short courses—with prior agreement with the College—to the equivalent of 5 days of study, then enrol in MOCPD1 Learning Consolidation and Assessment module (MOCPD1 will be offered in Trimester 2 and 3).
- **Cross Institutional Electives**
- **Advanced Standing** for agreed self-directed study to the equivalent of one elective unit
- **Other self-directed study** by agreement

13

Marcus Oldham Centre for Professional Development Short Courses in 2024

A number of face-to-face short courses are planned by the Centre in 2024, and most will be able to be 'stacked' as **Marcus Modules** to build into the equivalent of a Masters elective.

Marcus Module MOCPD2: Introduction to Agricultural Commodity Hedging	Marcus Module MOCPD3: Introduction to Agricultural Sales	Marcus Module MOCPD1: Learning Consolidation and Assessment Module (taken after completion of 5-days (or equiv) of approved professional development)
Face-to-Face 13-15 May at Marcus Oldham College	Face-to-Face 16-17 May at Marcus Oldham College	Online 3 – 28 June -or- 9 Sept – 4 October
\$1550* (excl GST) per person plus accommodation	\$1080* (excl GST) per person plus accommodation	\$750* (excl GST) per person

* If choosing all three, PG students can elect to enrol into IRS901 Independent Reading Study in Trimester 2 and stack all 3 Marcus Modules into this unit. This will alleviate the need to pay GST and FEE-HELP is available for IRS901 (but not the modules).

14

2024 Fees

\$3490 per unit

Open to domestic and international students

- FEE-HELP* available to eligible domestic students for all full-fee units.
- All postgraduate units are offered 100% online.

*FEE-HELP information can be obtained from the studyassist.gov.au website or by contacting the College's Finance Officer, via email at finance@marcusoldham.vic.edu.au or by phone on 03 5247 2905. FEE-HELP loans for postgraduate studies do not incur the Federal Government's loan fee. All FEE-HELP and HECS applications are administered through the College by the Finance Officer.

Table 7 Unit Withdrawal, Fee and Grade penalties

Withdrawal Timing	Fee	Code	Grade
Withdrawal prior to Census Date for that trimester	100% refund of unit fees less any liability for textbooks	WE	Withdrawn Early
Withdrawal after Census date for that trimester	NIL refund	WL	Withdrawn Late
Failure to meet a pass standard	NIL refund	F	Fail

15

2024 Key Dates

	Timing	Deadline for subject selection	Invoices raised for Trimester Enrolments on:	Census Date
Trimester 1 (incl Intra Trimester Break 25 –29 March)	Monday 12 February – Friday 3 May	19 January	12 February	Friday 1 March
Trimester 2 (incl Intra Trimester Break 1 –5 July)	Monday 20 May – Friday 9 August	29 April	20 May	Friday 7 June
Trimester 3 (incl Intra Trimester Break 7-11 October)	Monday 26 August - Friday 15 November	5 August	26 August	Friday 13 September
Blended option for LDP905 includes compulsory 5-day Residential Rural Leadership Program at the College	For LDP905 Tri 2 Enrolment, take May residential 5-10 May For LDP905 Tri 3 Enrolment, take August residential 18-23 August			
Graduation	Friday 6 December 2024			

16

Hear from one of our postgraduate students...

- Alistair Sutton completed the Master of Agribusiness at Marcus Oldham College.
- Alistair explains how postgraduate study at Marcus Oldham accelerated his career in the agribusiness valuation field.
- Alistair shares his story about discovering his agribusiness potential and the opportunities that the Master of Agribusiness has given him.



<https://vimeo.com/483383811>

17

Applications for a Trimester 1, 2024 for all postgraduate programs close on **19 January, 2024** (applications received after this date will be considered for Trimester 2 start).

To apply, you need to complete an online form and submit electronic copies of these documents:

- Current CV, highlighting all relevant experience.
- Copies for all qualifications you list in the application. Certified copies will be required before you commence (other than Marcus Oldham College ones)
- Any other supporting documentation



Course Applications: <https://www.marcusoldham.vic.edu.au/application/postgrad-application>

18

Acceptance of Offer Documentation

Please accept your offer **as soon as possible** and by no later than **25 January, 2024**.

These additional documents will accompany your acceptance of offer:

- **Certified*** copies of your transcripts
- Complete the online course enrolment form provided with offer
- Return the completed Trimester subject selection form provided with offer
- Provide an E-copy of driver's license or passport (for identification purposes)
- Provide an E-copy of a passport size photo.

Certified transcripts have been signed off as a true and accurate record of the original document. For more information on this, see <https://www.justice.vic.gov.au/certifiedcopies>

19



Mr David Cornish, is Director Centre for Professional Development, responsible for postgraduate programs and short courses offered by the College since an internal review of operations in 2023.

(cornish@marcusoldham.vic.edu.au)

Contact for all for all enquiries about the postgraduate programs and elective arrangements mentioned in this presentation:

Dr Heather Davis

Director Teaching & Learning Governance (for all enquiries about the postgraduate programs and short courses mentioned in this presentation)

e: davis@marcusoldham.vic.edu.au

p: +61 3 5247 2904

Note, Heather is a former Director of Postgraduate Studies at the College, and is on hand to assist smooth transition of postgraduate programs in December and January. The College's new Program Co-Ordinator for the Centre for Professional Development, will begin in mid-January, 2024.



20