

# Compare Agriculture and Agribusiness



There are two distinct programs offered at Marcus Oldham for people interested in studying for a future in the wider agricultural industry; the Agriculture Program and the Agribusiness Program.

## Common strengths of both programs

- Taught by industry experienced lecturers who care about Australia's agricultural industry
- Use of "real-world" agricultural problems and examples when teaching the fundamental skills
- Fantastic national and international study tours – to explore the world's best agricultural production management and agribusinesses in action
- Finance, tax and production profit management
- Agricultural business performance analysis
- Agricultural business management skills – to enable you to manage people, finance, information technology and markets.

## Key differences between the programs

	AGRIBUSINESS	AGRICULTURE
Qualification	Bachelor of Business (Agribusiness) Advanced Diploma of Agribusiness (exit qualification only)	Bachelor of Business (Agriculture)
Duration Full-Time Study	2 years Exit with an Advanced Diploma of Agribusiness after successful completion of year 1	3 years No exit points
Practical Experience	Total of 8 weeks; 4 weeks during 1 <sup>st</sup> year and 4 weeks during 2 <sup>nd</sup> year	Total of 11 months during the entire 2 <sup>nd</sup> year
Course Content	Focus on industry beyond the farm gate, with more financial management, supply chain management, marketing and analysis	Focus on farm management, with more livestock production, crop production and farm business management
Intended Outcomes	Agribusiness management Careers beyond the farm gate	Agricultural management Careers in farm production systems
Actual Outcomes	Both programs prepare graduates for rewarding careers in the agricultural industry. While the Agribusiness Program is aimed at employment within businesses beyond the farm gate, Agribusiness graduates also gain careers in farm production systems and visa versa.	
Interest Areas	<p><b>“Careers beyond the farm gate”</b></p> <p>Accounting, budgeting, finance, business analysis, people management, supply chain, logistics, export markets, marketing, commodity trading, strategic management.</p>	<p><b>“The business of farming”</b></p> <p>Accounting, budgeting, people management, agronomy, farm engineering, irrigation, livestock, production management, farm strategy.</p>